

# INTEGRATION // CULT-I-VATION

TO BLUR THE BARRIERS IN SOCIETY AND THE URBAN LANDSCAPE // A SOCIAL SUSTAINABLE STRATEGY FOR BERN

MASTER THESIS 2012  
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Location in Bern.

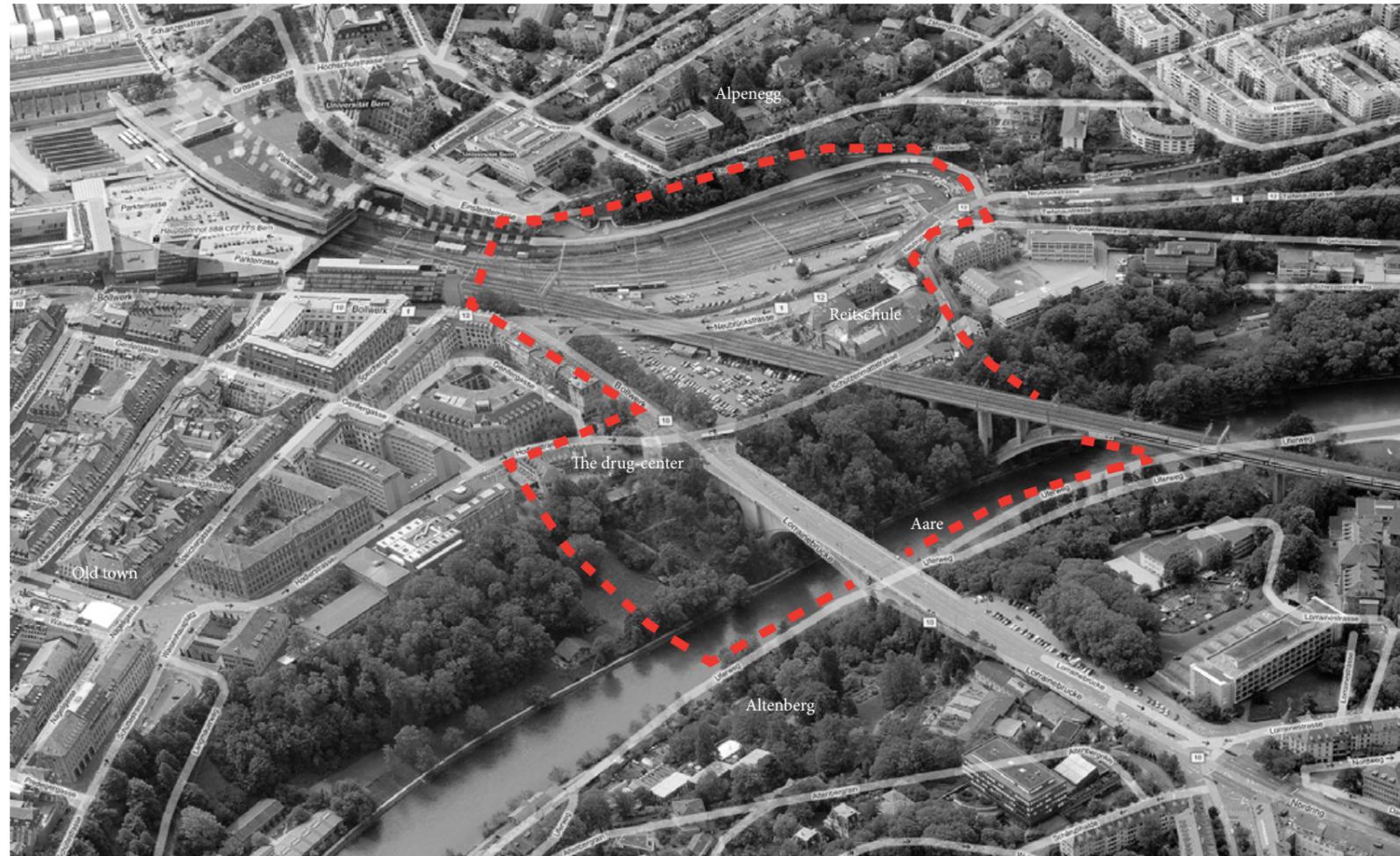
## BACKGROUND

The focus field of our master thesis deals with social sustainability. The thesis is within the framework of a competition, the Schindler award 2012. The task is to address the needs of a neglected urban area in the shadow of the proud and famous UNESCO Heritage old town of Bern in Switzerland.

Characteristic for Schindler award is that the competition raises the advantages in the overall subject of disability. This year's competition adds another aspect of functional impairment – social and mental disability. The challenge is to include facilities for those suffering from social and mental disabilities living at the fringe of our society; people such as drug abusers, alcoholics, the homeless and destitute.

The scope of the competition includes an overall master plan for the specific site, propose a conceptual architectural concept for the project perimeter, including the building partially dedicated to the relocation of the drug center.

The program of the competition were defined but left much freedom in our own interpretation and innovation.



Overview, the site.

## BERN AND THE SITE

Bern is the capital of Switzerland with a population of 135 000 inhabitants. The city positioned as the fourth largest city in Switzerland is not an economic hot-spot, it is a small city surrounded by a striking landscape with a lively historic town, attractive cultural institutions, universities and the river Aare which is a wonderful and very used recreational area for the city inhabitants.

Our site is located at the north-west corner of the old town, in an area once occupied by the fortifications and the military training grounds. Through the site runs the main infrastructure for car and train traffic. The high-density infrastructure inhabiting the site is the main reason for a blocked urban development. A consequence of that became controversial usage. One of few functions inhabiting the site is Reitschule. The building was occupied in 80s by activists and with that followed conflicts between activists and the police. Many years later Reitschule is today a center for alternative culture, still unruly and controversial.

With very few residents living in the area and with a concentration of functions dedicated to fringe groups (the drug center, the alcohol center and the emergency sleeping shelter) the site is today a strange mix of wasteland, parking lots, a meeting point of culture activists and retreat of fringe groups.



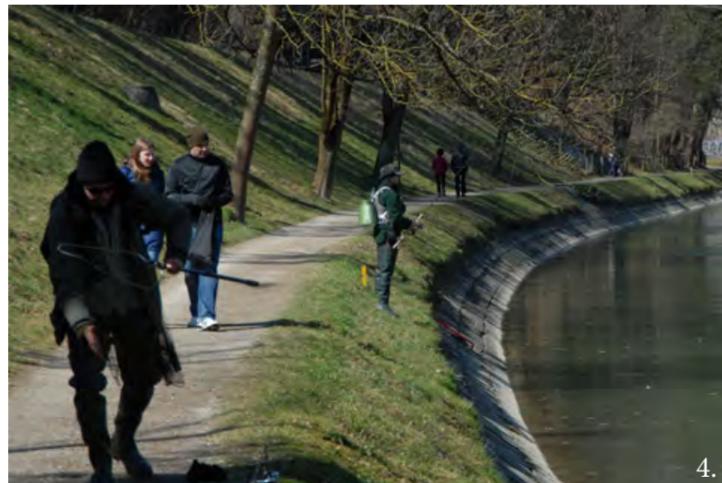
1.



2.



3.



4.



5.



6.

## STREETVIEWS OF THE SITE

1. The main elements of the site is the parking lot and the railway bridge.
2. Here you can get a feeling of whos in charge of the site – its not the people its the cars.
3. One of few functions inhabiting the site is Reitschule. The building was occupied in 80s by activists. Many years later Reitschule is today a center for alternative culture, still wild and controversial.
4. Aare river is a very important recreation area and very much appreciated in everyday life.
5. The view and connection from the site down to river Aare.
6. In the corner of the site and at the entrance to river Aare valley is the drug cener situated.



#### DRUG POLICY IN BERN

Bern is pioneering with its drug policy, it was the first city in the world to introduce a drug center and space for drug consumption where drug abusers are allowed to consume their illegally acquired drugs under controlled sanitary conditions already in 1986.

Instead of repression the drug abusers are here offered a sheltered place, new sterile syringes, consultancy, meals, health checks and social acceptance. The drug center was extremely controversial at first but the outcome was successful - drug related crimes has been reduced as well as an increasing health among the users. In Sweden, there are still no equivalent.



## URBAN ISSUES



Links between mainparts of the city are missing. There is no clear connection between the city district Alpenegg (to the left) and the site aswell as Altenberg (to the right). The existing connections over the river Aare are dedicated for cars and traintraffic.

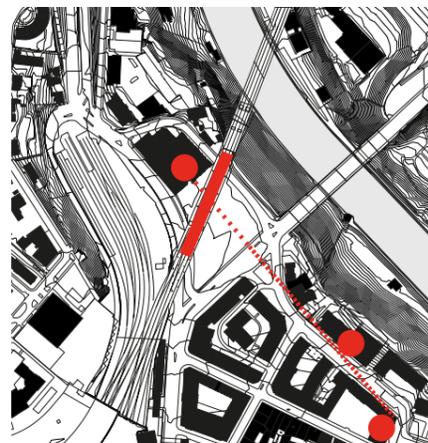


A visual and easy accessible connection to the river Aare is missing. Aare is an important recreation area and very much liked by the Bern inhabitants.

## SOCIAL ISSUES



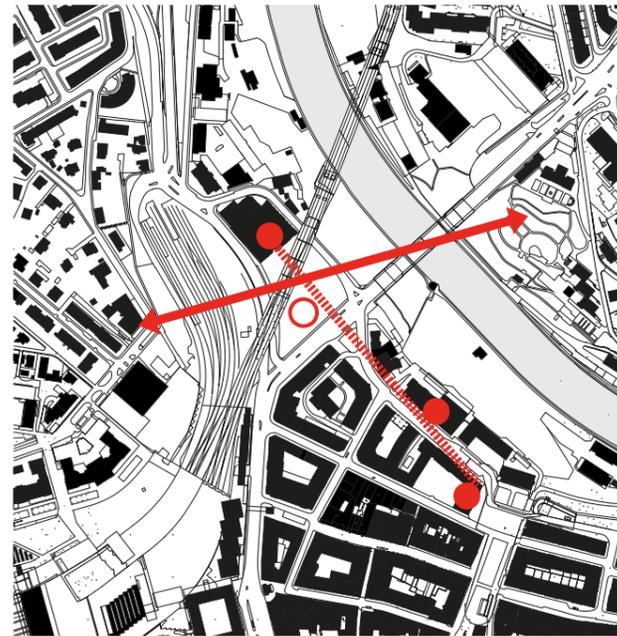
Due to todays location of the Drogenanlaufstelle (drug center), Alkisstübli (alcohol center), the Notschlafstelle (the emergency sleeping shelter) and the lack of other functions in the area there is a concentration of fringe groups inhabiting the site.



The railway bridge cuts through the city and forms a barrier between the cultural institutions and it ends the old town of Bern with no clear continuity.



The site is complex in its topography with large heightdifferances. From the seabed of Aare there is 35 m up to the square and another 26 m up to Alpenegg.

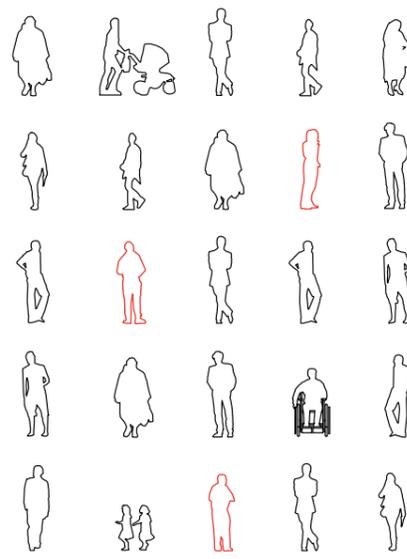
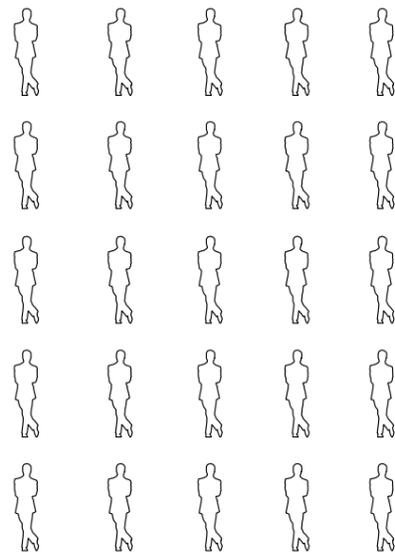
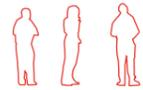


# URBAN STRATEGY

// THE LINKS THAT CONNECTS

Our urban strategy is to make two links with a hot-spot in its crossing point. In the crossing point we suggest a square. The East-west link connects the city district Alpenegg going over Eilgut where we propose a high density housing area, over the square, down to river Aare, over to city district Altenberg.

We want to strengthen the axes of the cultural institutions by adding more culture. The square is programmed with a 24-7 program and becomes a lively central part of the city. River Aare becomes accessible and is activated, the river walk gets a clear start and goal. The site is no longer an eyesore, nor an undefined left over waste land. It's now central, well connected and filled with a diversity of life and culture.



# SOCIAL STRATEGY

// DE-CONCENTRATION, INTEGRATION,  
DIVERSITY

Our social strategy is driven from the believe that diversity and mixture is the goal for reaching social sustainability.  
The site is dense when it comes to concentration of fringe groups - we want to de-concentrate by adding new life and a mixture of functions to the site that attracts a large variety of users.  
We have designed a social program for re-integration embeded in the new functions inhabiting the site. The social program is divided into four steps and the aim is a sustainable re-integration in society.

# THE FIVE DEVICES

// THAT CONNECTS PEOPLE, NATURE,  
CULTURE AND A FRAGMENTED PART OF BERN.

Our analysis of the site, the challenge of the competition and an on-going everyday discussion about social sustainability, integration and the complexity of how to include everyone lead us to five devices of different character that gives an answer to the urban and social issues of the site.

Together they create a unit/a recipe for an overall social sustainable proposal. Apart they treat the urban and the social issues in a various of ways.



THE MEADOW

The Meadow – We suggest a new high-density housing area, we want to give more people the opportunity to live central although in a green context.



THE ROCK

The Rock – By combining the alcohol-center and the drogenanlaufstelle with culture and offices we create a mix of users.



THE FOREST

The Forest - is our main focus area. The elevated railway track is an urban divider, splitting up the space in three parts and the railway traffic is a disturbing element when it comes to noise pollution. The Forest stands for blurring with its play of light and is a place for socializing.



THE BARN

The Barn – The old location of the drogenanlaufstelle is rebuilt into a barn that acts as a hostel giving the place a new life.

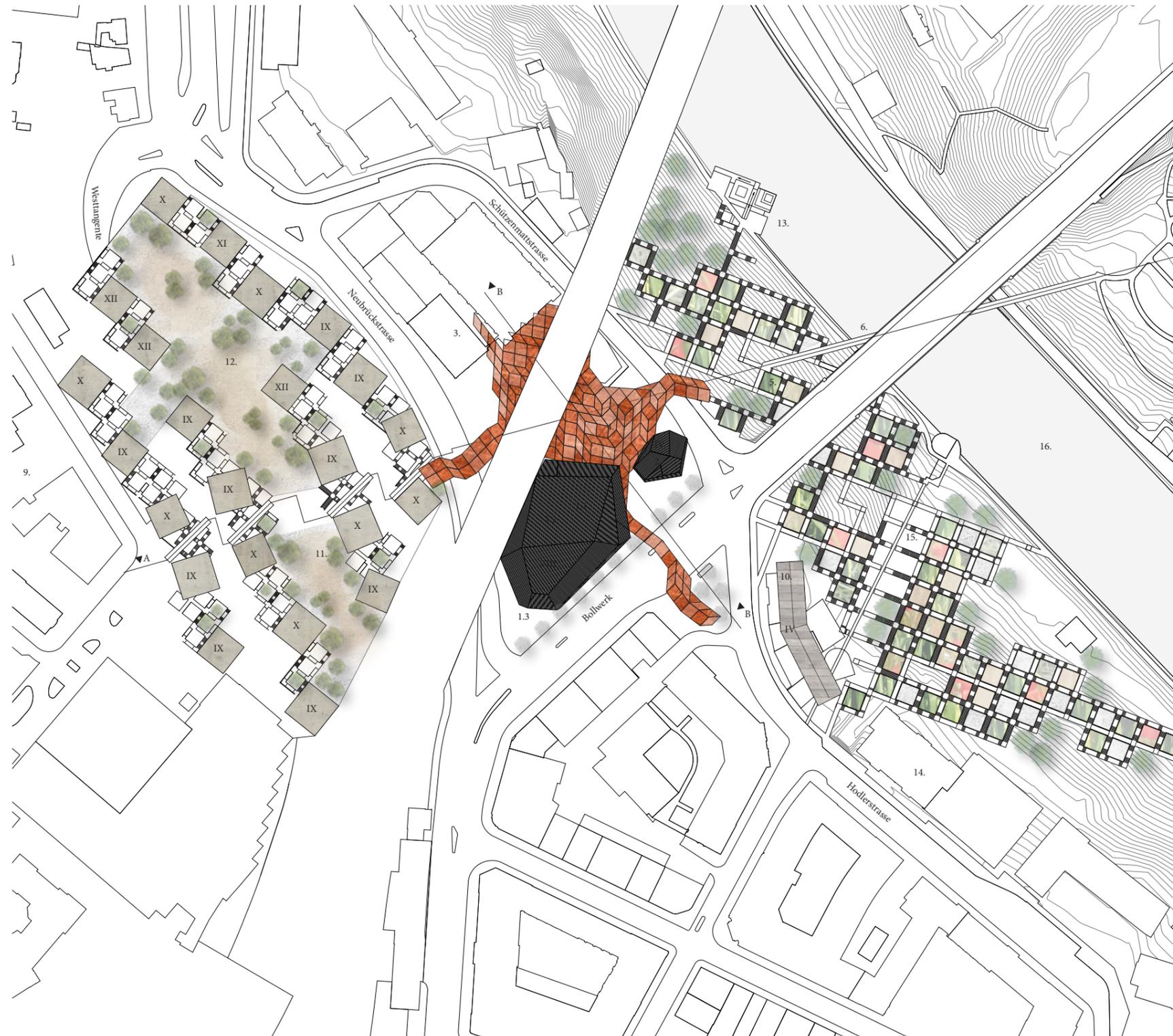


THE FIELD

The Field – consist of small farming lots that activates the slope and handles the height-differance on a diagonal basis.

# THE MASTER PLAN

// SCALE 1:2000 N Δ



- 1. The Rock, culture building
- 1.1 Drogenanlaufstelle
- 1.2 Commerce
- 1.3 Out-door seating, Restaurant
- 2. Officebuilding with a public commercial groundfloor
- 3. Kulturzentrum Reitschule
- 4. The Forest, square
- 5. The Field - cultivation fields
- 6. New pedestrian/bicycle bridge
- 7. Botanische garten
- 8. Altenberg
- 9. Alpenegg
- 10. The Barn - Hostel
- 11. The Meadow
- 12. Urban green + Agriculture - Public park
- 13. Water activity jetty
- 14. Kunstmuseum
- 15. Langmur and Bluturm
- 16. River Aare

IV/XI Indicates number of floorlevels

#### DISTRIBUTION OF USE

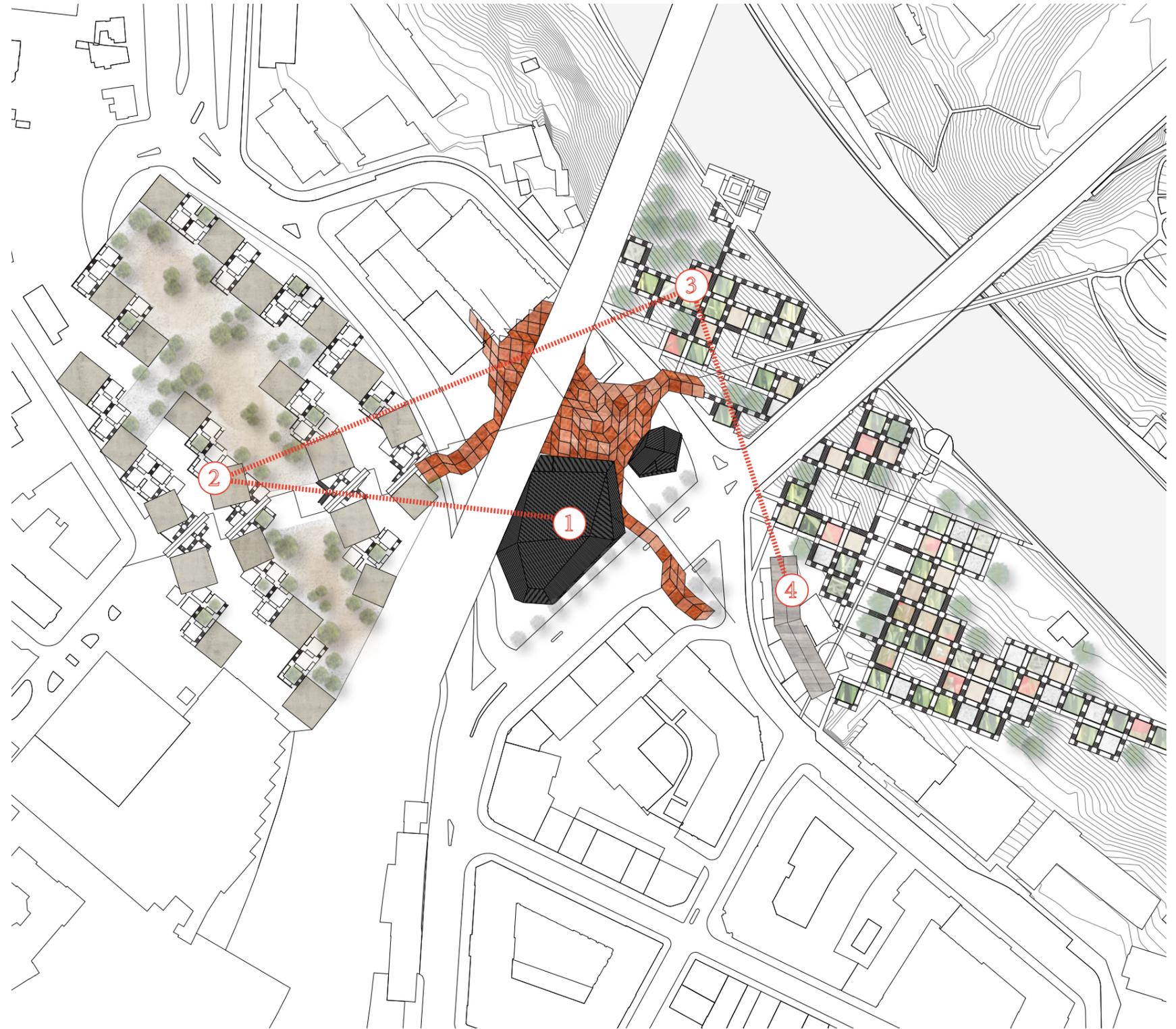
Residential	45 000 m2
Hospitality	2600 m2
Culture // Leisure	4200 m2
Reitschule	5200 m2
Office	5960 m2
Education	380 m2
Other / Agriculture	1700 m2
Drogenanlaufstelle	630 m2

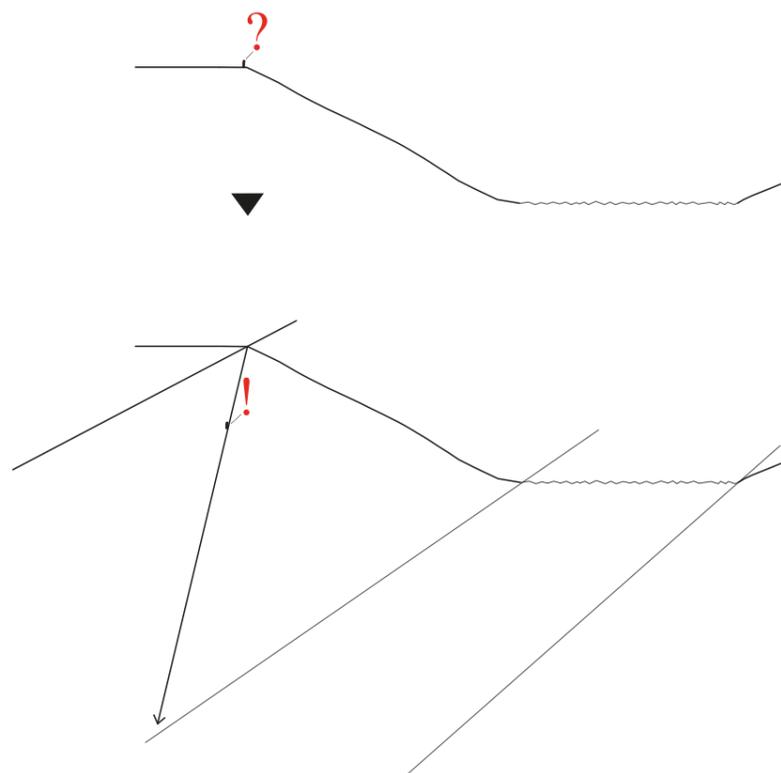
Total 65 670 m2

# THE SOCIAL PROGRAM

// A SOCIAL PROGRAM FOR RE-INTEGRATION IN 4 STEPS.

We have designed a social program embedded in the five devices at the site. To be able to start using the drug center you need to become a registered member. We see the drug center as a good starting point and opportunity to get re-integrated back in the society. The aim is that the drug and alcohol abusers will be encouraged to take part in the social program which is divided into four steps. Step two after being registered is to get a place to live, a so called Housing first concept. The concept is built on the idea that, first you get a place to live - then you get individual support to be able to keep your home. In step three of the program you are offered a first job with responsibilities. In the Field you are offered a space for farming where you as a user can cultivate crops that you get benefits from either by leaving the goods at the Barn or sell it yourself on the market in the square. Showing a more or less problem free development in the field you're ready for the last step in the program which is a job in the Barn (the hostel). This job means more responsibility and is the last step in getting re-integrated in the society. The aim of the program is that its going to work as a win/win strategy for a social sustainable Bern.





## *THE FIELD // THE BARN*

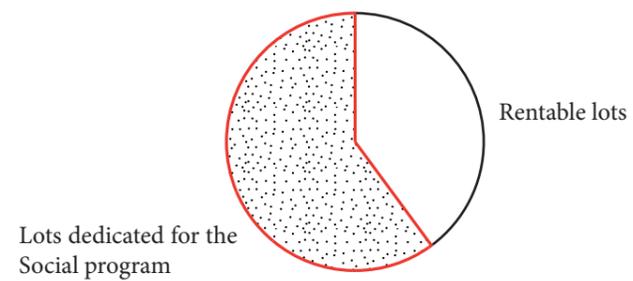
// CULTIVATION, PARTICIPATION, INTEGRATION,  
RESPONSABILITY

The Field is connecting the citylevel with the river Aare by a pattern of cultivationlots.

The contextual situation of The Field is complex with its topography. By the uniformed pattern made by a concrete stair and rampsystem we take up the height-differances diagonally making the Aare river more easy accesible. The terassed squares are used as small farming lots, the main part of them are used by the social program - the rest is possible to rent and the revenue goes back to the social program. Moving from the citylevel you pass by tulip fields, potatoe plantations, barbeque platforms and the goal is situated in the river Aare where you find a platform for water activities.

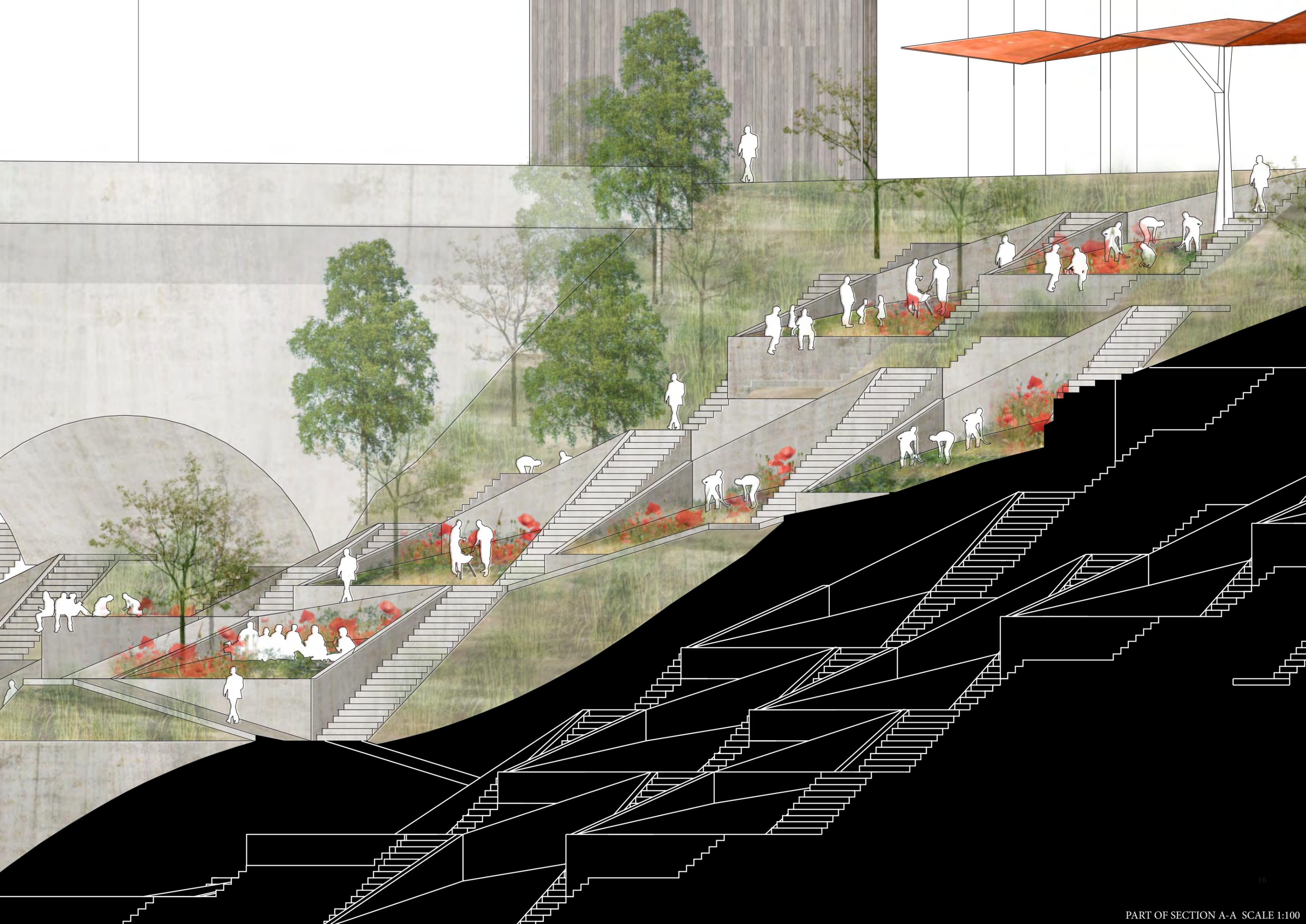
The Barn stands for simplicity and offers a affordable shelter. By integrating a new hostel on the previous site for the drug center we give the place a new life. The Barn serves the Field with organisation and equipment.

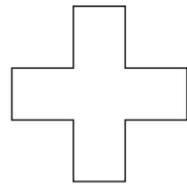
DISTRIBUTION OF PROGRAM // THE FIELD



PART OF SECTION A-A SCALE 1:400







## *THE MEADOW*

// A LIVELY CENTRAL HOUSING AREA IN THE GREEN

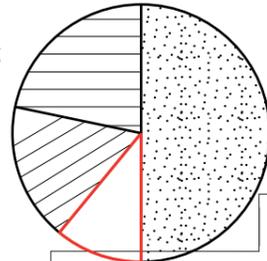
The Meadow refers to diversity among users, types of ownership - rentable and buyable as well as social housing (the first housing concept).

Our proposal suggests a high-density housing area - we want to give more people the opportunity to live central, although in a green diverse context.

Under the housing area we inhabit parkinglots for the people living in the area aswell as people visiting the site. The character of the Meadow and the Field are related to each-other (similar contextual situation), they therefore speak a similar language. We have been using a similar way of treating the height-differances in both cases with a diagonal concrete stair -and ramp-system.

The Meadow is a place for everyday life, recreation and leisure with its public park, where you find sport activities and an on-going urban life. Drink your morning coffee surrounded by a poppyfield and take your kite for a flight in the afternoon sun.

DISTRIBUTION OF TYPE OF LIVING // THE MEADOW



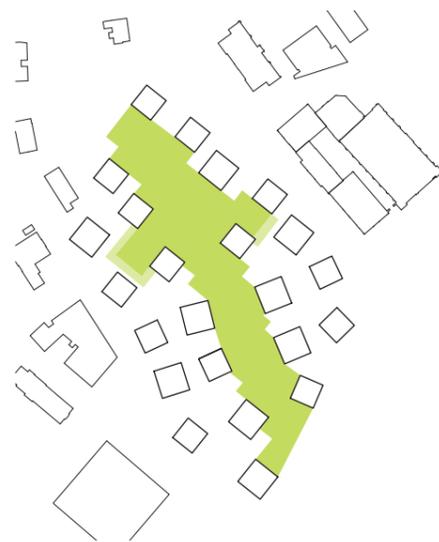
Studenthousing

Tenant apartments

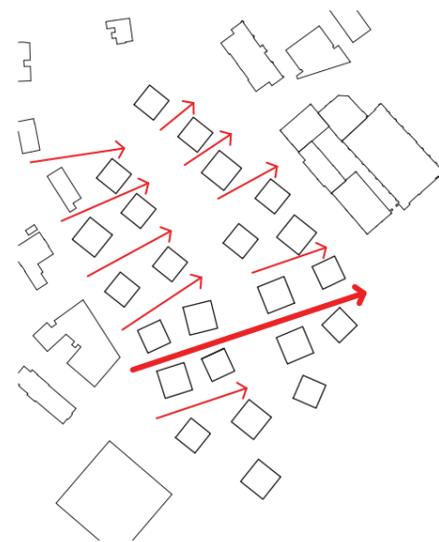
Owned apartments

Housing first

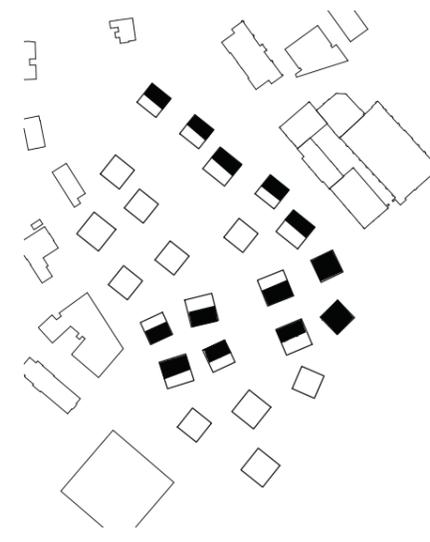
PART OF SECTION A-A SCALE 1:400



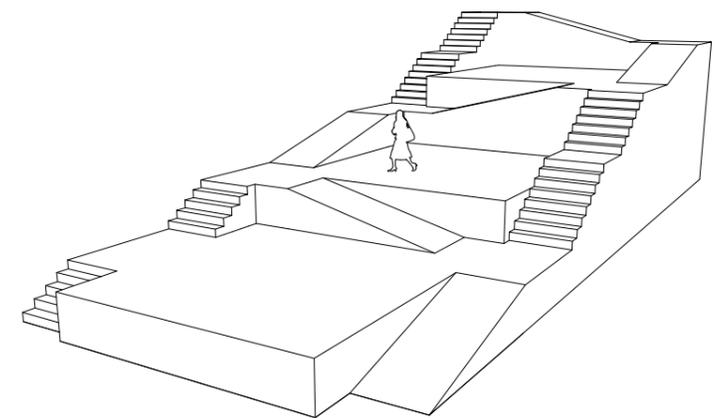
A central public park for recreation.



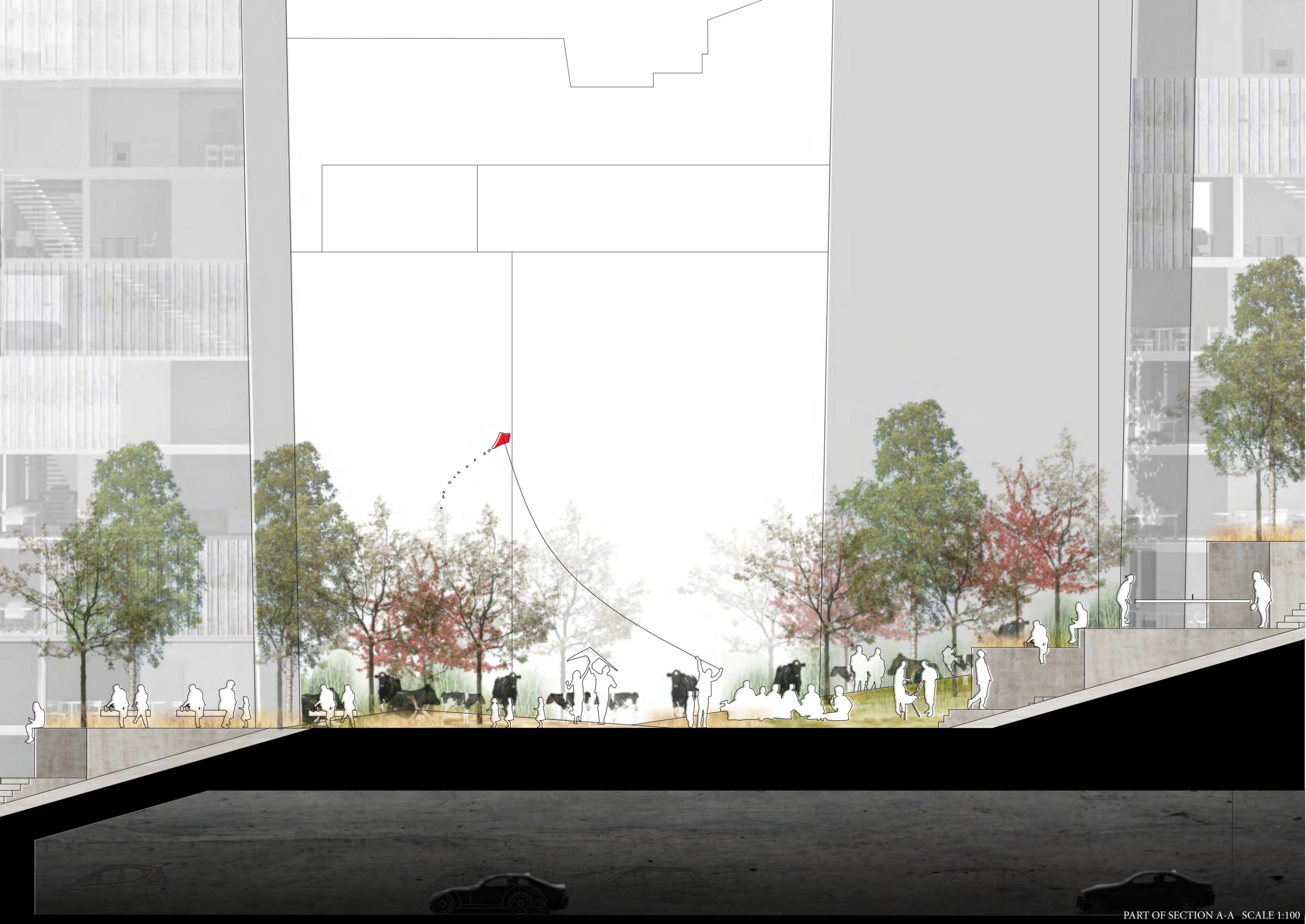
Movement, connections through the Meadow and the relation to Alpenegg.

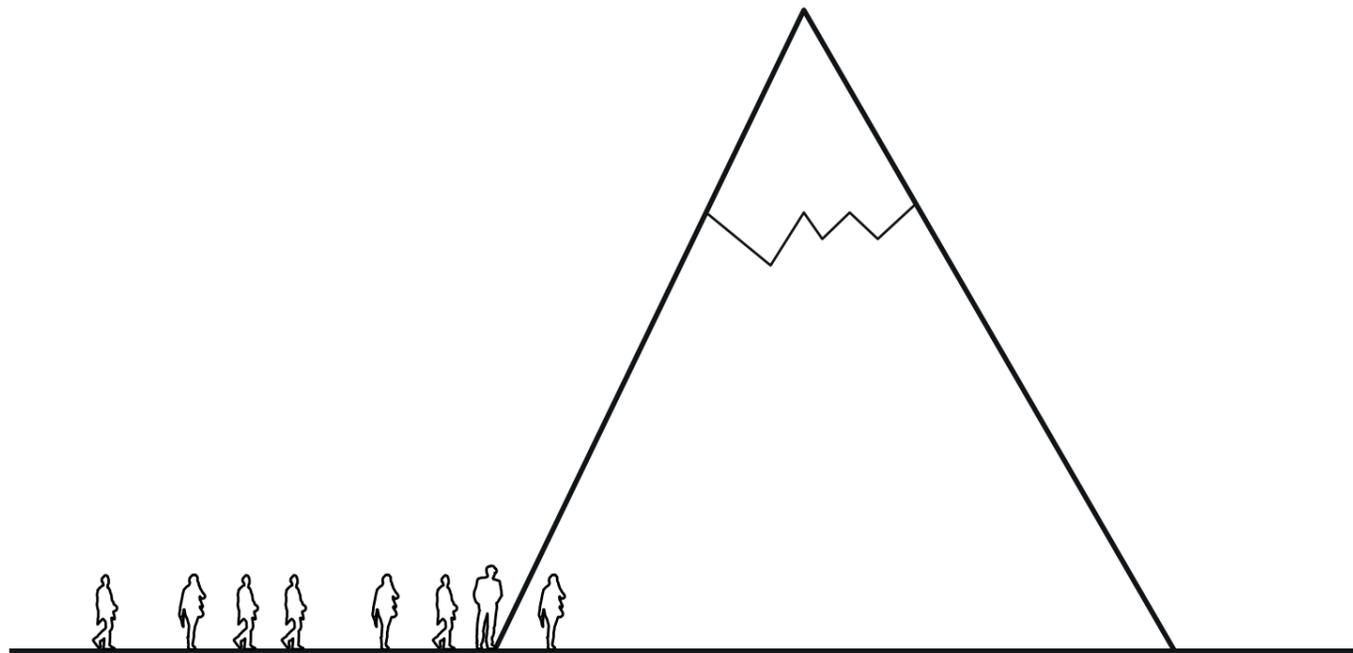


Public program - entrance floor framing the main link and the street, Neubrückstrasse.



Ramp and stair system - taking up height and framing space of activity.





## *THE ROCK*

// A PLACE FOR CULTURE, INTERACTION AND LIFE.

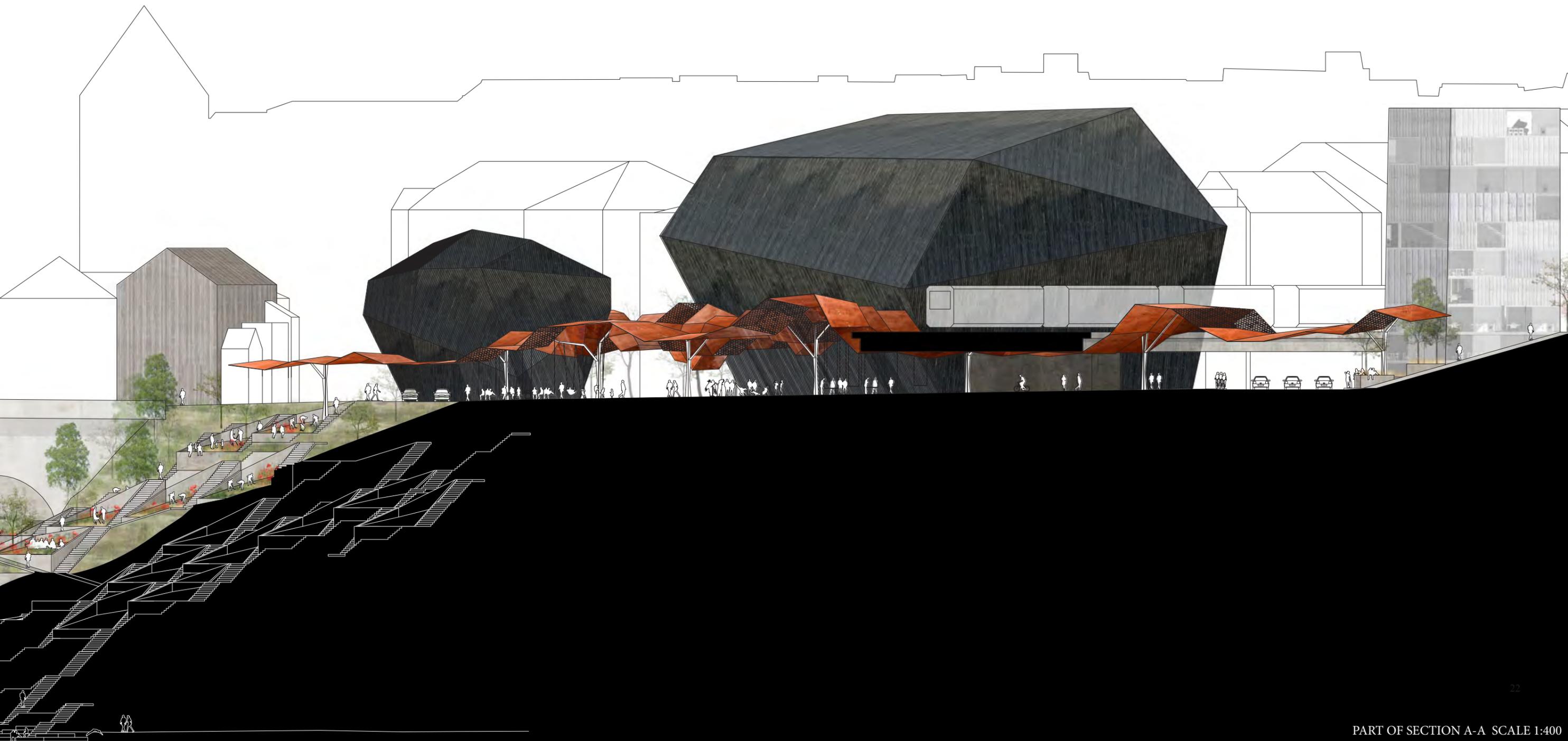
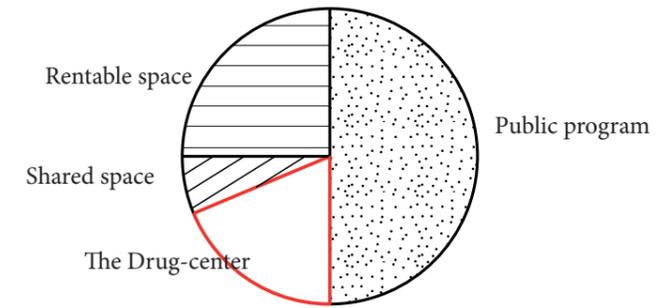
The Rock stands for stability and is to be seen as an attraction spot. In the program of the competition we are challenge to come up with a sollution for a new drug center, with an integrated public restaurant. Our approach is to take it one step further and make a turn in the program. We suggest a culture building in which we integrate the drug center.

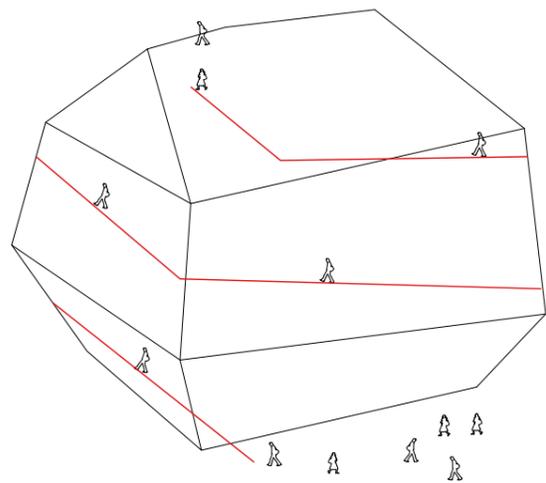
By placing the drug center in a bigger context and interfuse it with other functions we avoid concentration. The Rock is programmed with 24/7 functions to make the site lively and safe.

The program of the Rock is multifunctional – where we share spaces between functions, activities and time. The entrancehall is used as a lounge for presentations, temporary exhibitions, dinig area, night-club and bar.

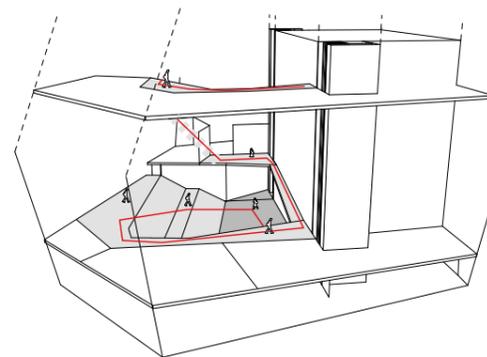
Moving up in the building we have balconies with spaces for the coffeebreak - studyplaces, meetings and transportation. By this we want to gain an active space with social interaction.

DISTRIBUTION OF PROGRAM // THE ROCK

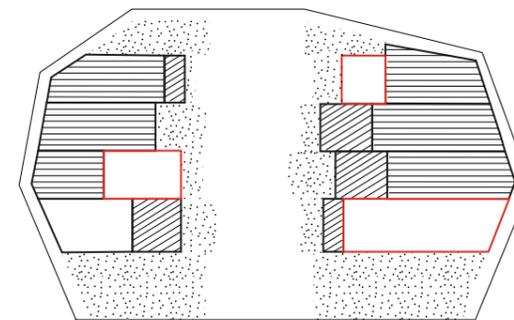




To climb the Rock  
Principle of public flow // Out-door



The journey in the cave  
Principle of public flow // In-door



PROGRAM 24/7

am | pm

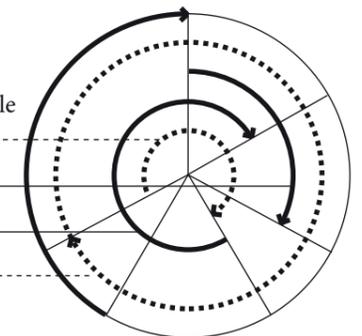
Culture

Drogenanlaufstelle  
Offices

Nightclub

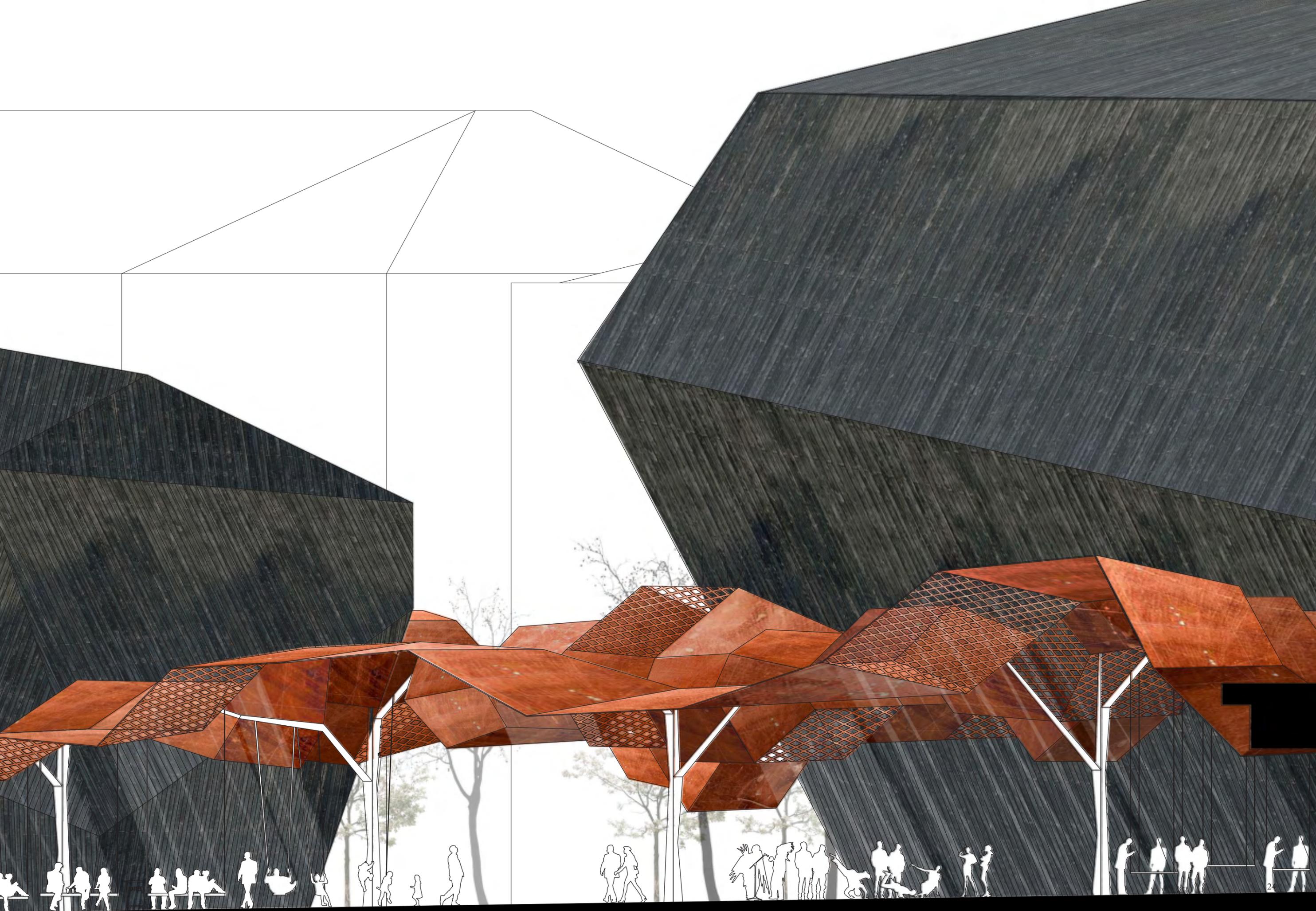
Bar/Restaurant

Shop/Café



PROGRAM // THE ROCK

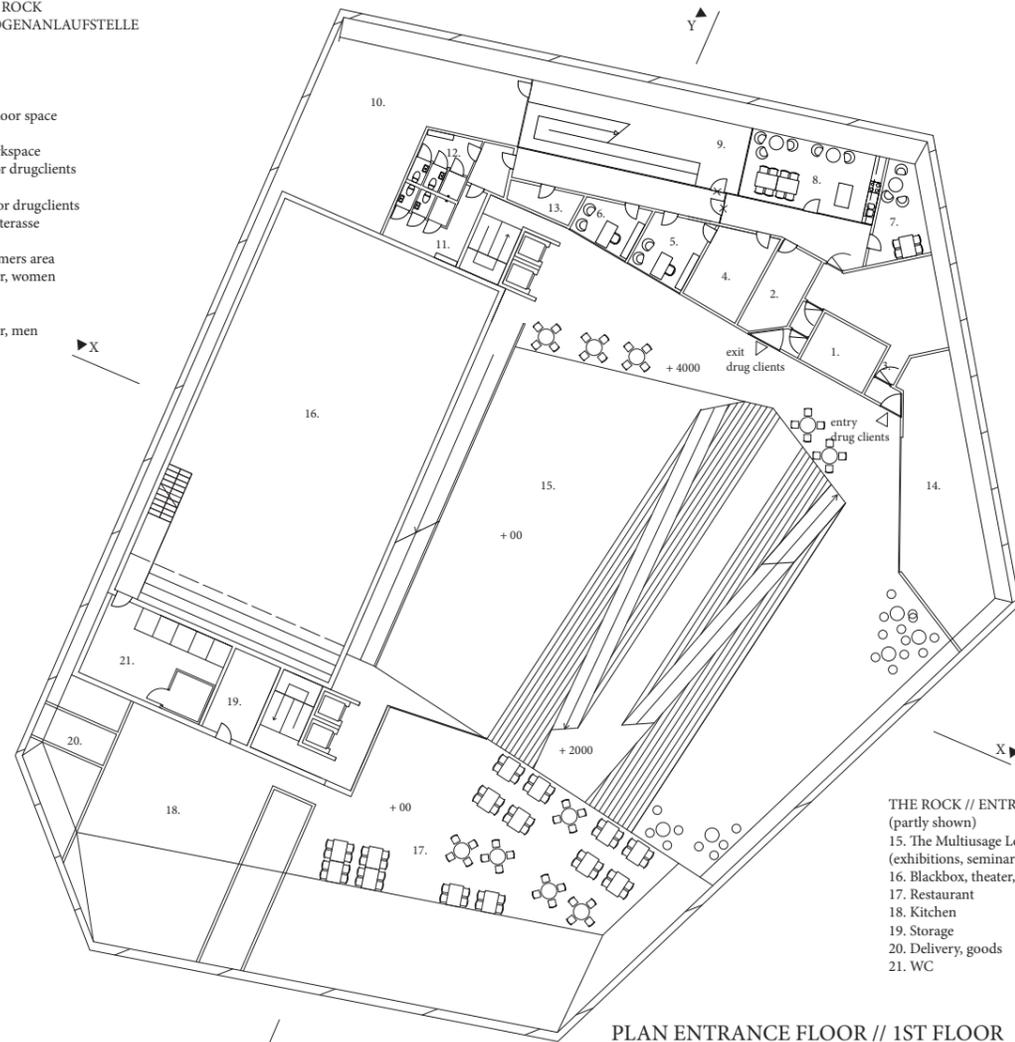
-  Public program - theatre, library, commerce, nightclub, restaurant, café, exhibitionspace
-  Shared space - Conferencerooms, grouprooms, foaje
-  Rentable space - officespace, studiospace, atelier
-  Program dedicated to the drug center



PROGRAM // THE ROCK  
1ST FLOOR // DROGENANLAUFSTELLE  
+4000

- 1. (I) Securitas base
- 2. (K) Registration
- 3. (H) Separate outdoor space
- 4. (B) Medical care
- 5./6. (B) Office workspace
- 7. (M) Daylounge for drugclients (women only)
- 8. (M) Daylounge for drugclients
- 9. Separate outdoor terrace for drugclients
- 10. (G) Drug-consumers area
- 11. (F) Toilet/Shower, women

- 12. (F) Toilet/Shower, men
- 13. Equipmentroom
- 14. Second hand clothing store



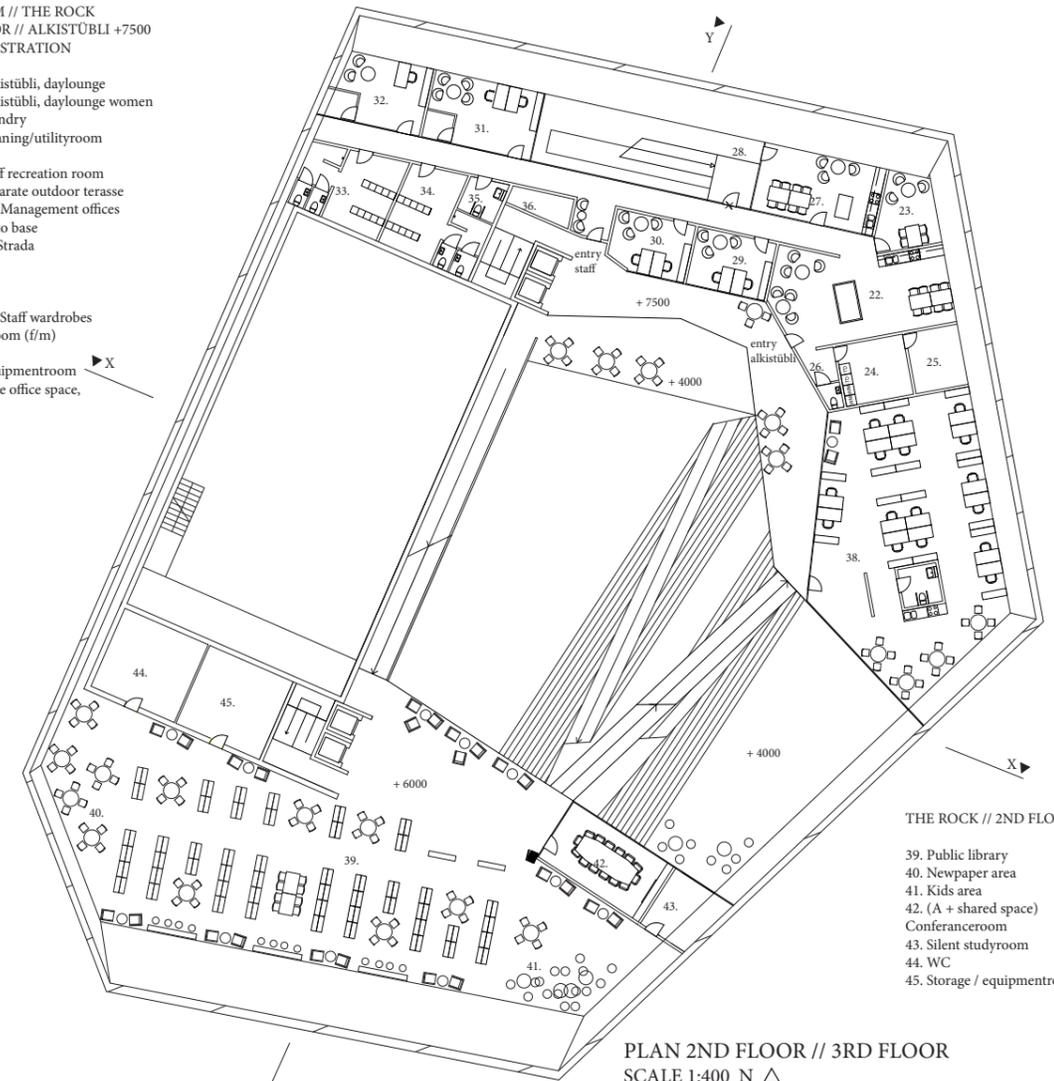
PLAN ENTRANCE FLOOR // 1ST FLOOR  
SCALE 1:400 N Δ

- THE ROCK // ENTRANCEFLOOR (partly shown)
- 15. The Multisage Lounge (exhibitions, seminars, conference)
  - 16. Blackbox, theater, dance, concerts, nightclub
  - 17. Restaurant
  - 18. Kitchen
  - 19. Storage
  - 20. Delivery, goods
  - 21. WC

PROGRAM // THE ROCK  
3RD FLOOR // ALKISTÜBLI +7500  
+ ADMINISTRATION

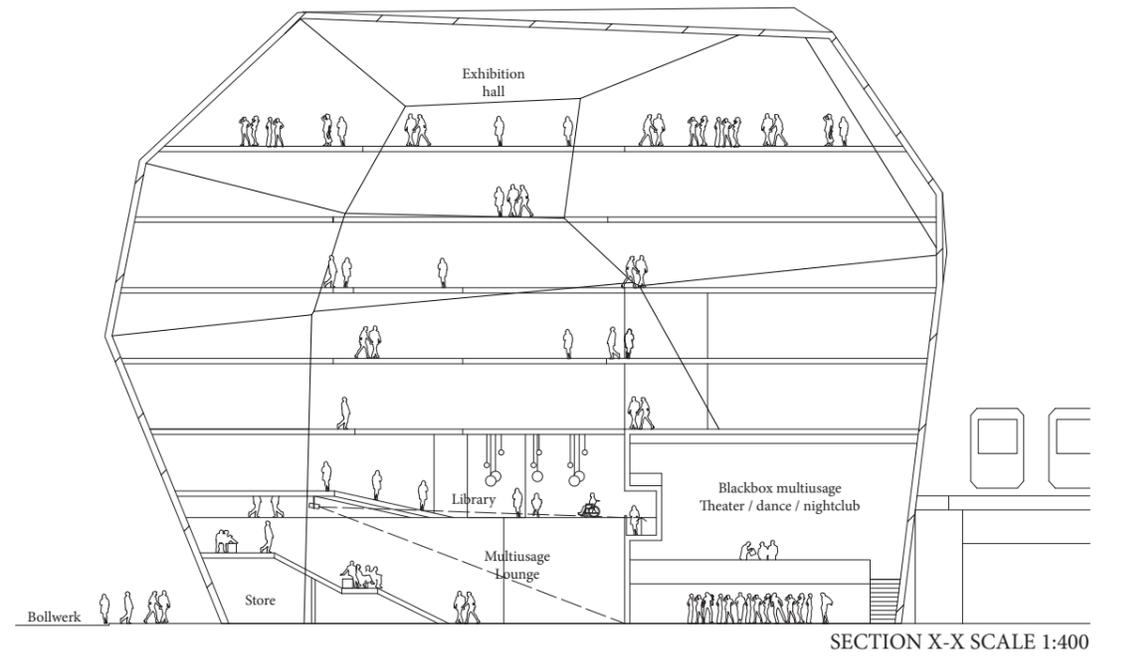
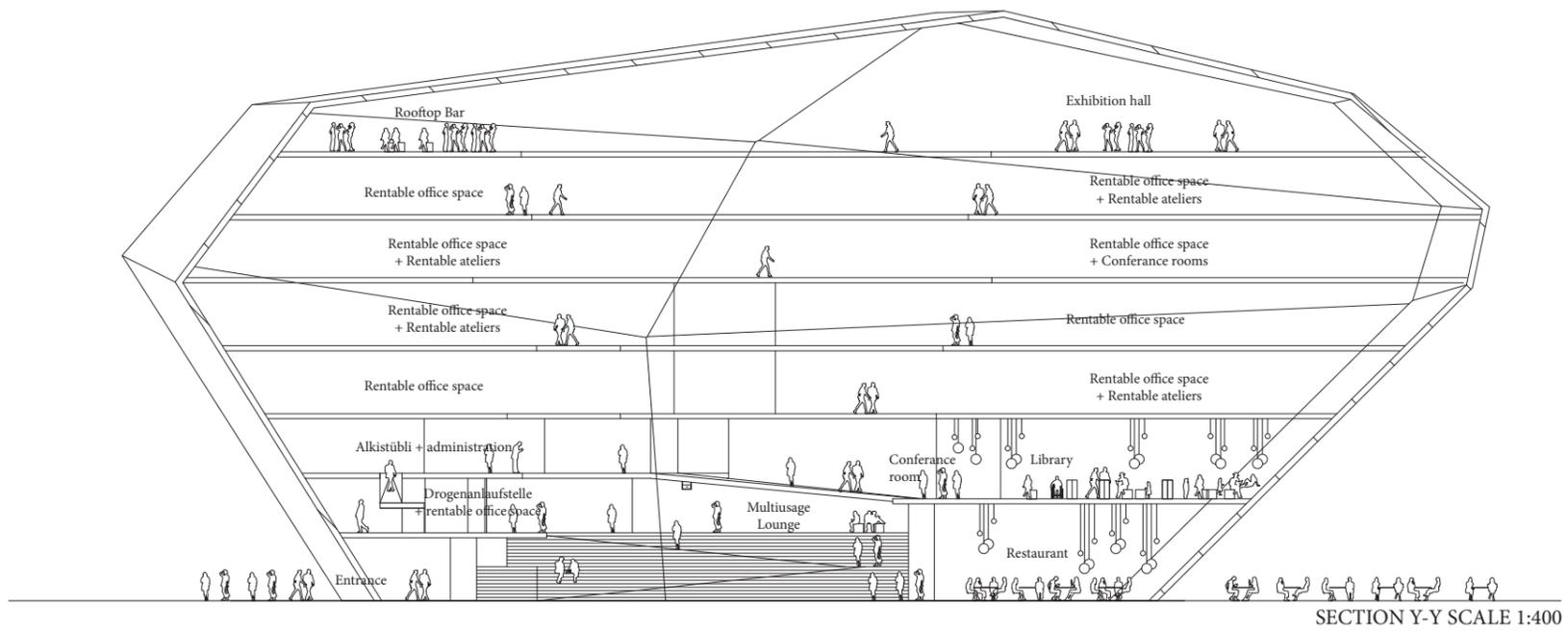
- 22. (N) Alkistubli, daylounge
- 23. (N) Alkistubli, daylounge women
- 24. (F) Laundry
- 25. (F) Cleaning/utilityroom
- 26. (F) WC
- 27. (A) Staff recreation room
- 28. (A) Separate outdoor terrace
- 29./30. (A) Management offices
- 31. (E) Pinto base
- 32. (D) La Strada

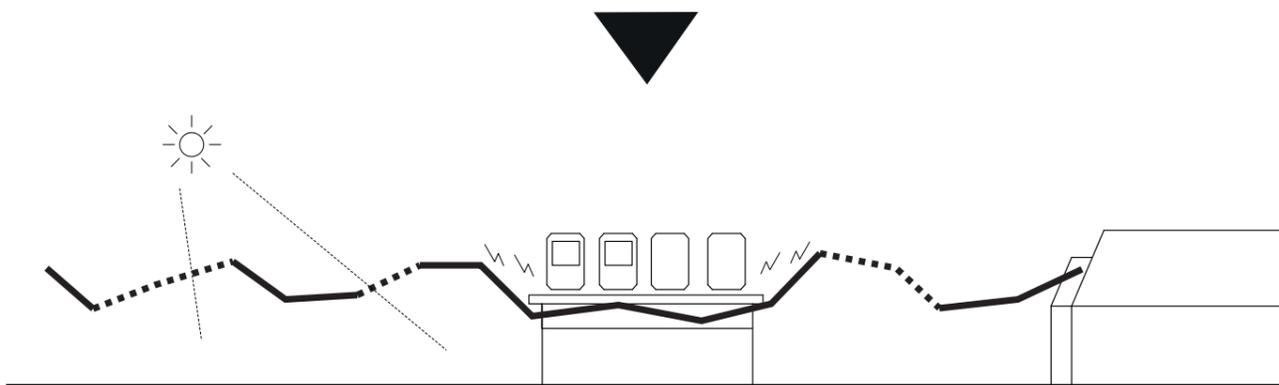
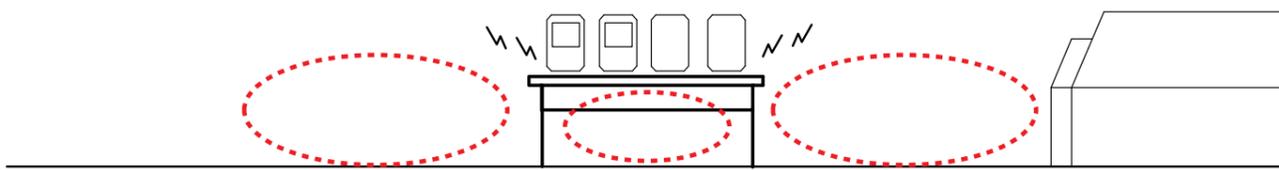
- 33./34. (C) Staff wardrobes waschingroom (l/m)
- 35. HWC
- 36. (C) Equipmentroom
- 38. Rentable office space, 145 kvm



PLAN 2ND FLOOR // 3RD FLOOR  
SCALE 1:400 N Δ

- THE ROCK // 2ND FLOOR + 6000
- 39. Public library
  - 40. Newspaper area
  - 41. Kids area
  - 42. (A + shared space) Confernceroom
  - 43. Silent studyroom
  - 44. WC
  - 45. Storage / equipmentroom





## *THE FOREST*

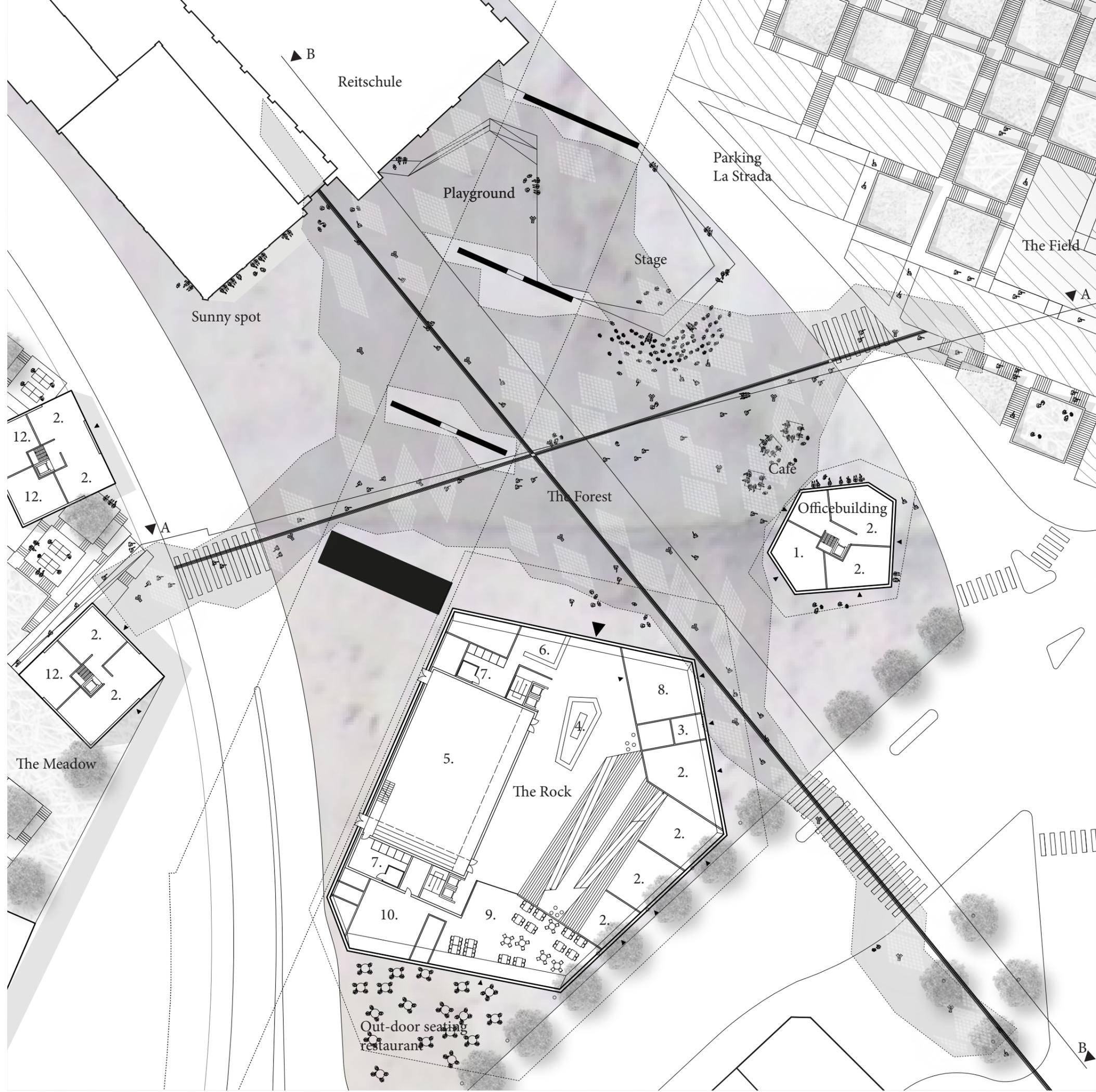
// A CENTRAL SQUARE FOR ACTIVITIES, CULTURE AND LIFE

The Forest stands for blurring with its play of light and is a place for socializing.

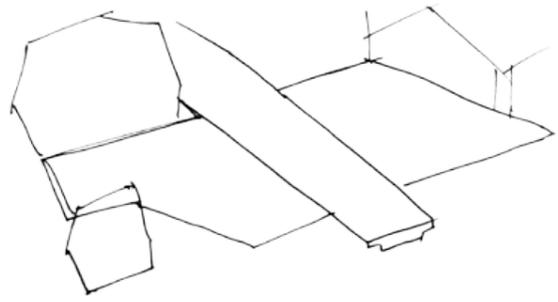
The elevated railway track is a urban divider, splitting up the space in three parts and the railway traffic is a disturbing element when it comes to noise pollution.

An architectural answer of that is the roof - blurring out the barrier - unifying the three parts into one, protecting from noise and a play of light. The forest is spread out in strategic spots in direction of the two links to strengthen the whole area. The construction of the roof can be used for hanging of components such as out-door seating places for the café, market tables and playground swings aswell as light sources and backdrops when there's a concert.

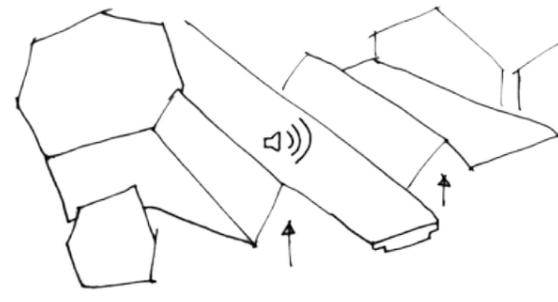
The square is a 24/7 lively place for social interaction. It is planned to inhabit bigger and smaller events. The rock and new office building together with the Reitschule frames the square.



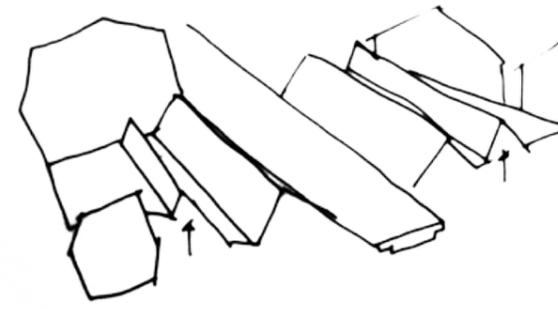
- 1. Commercial entrance floor
- 2. Store
- 3. (L) Syringe dispensary
- 4. Bar/cafe
- 5. Multifunctional blackbox
- 6. Reception, wardrobe, tickets
- 7. WC
- 8. (O) Soup kitchen - the new "Gassenküche"
- 9. Restaurant
- 10. Kitchen
- 11. Administration
- 12. Apartment



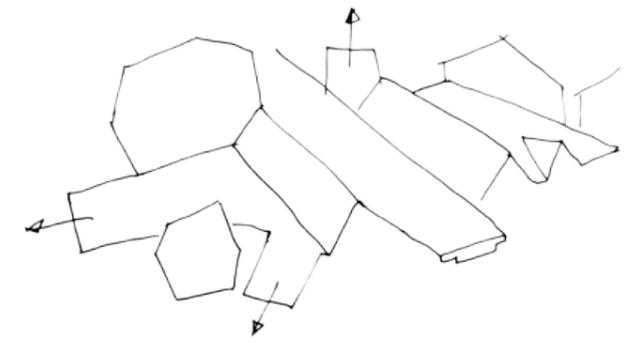
The roof - A climate shelter and connecting



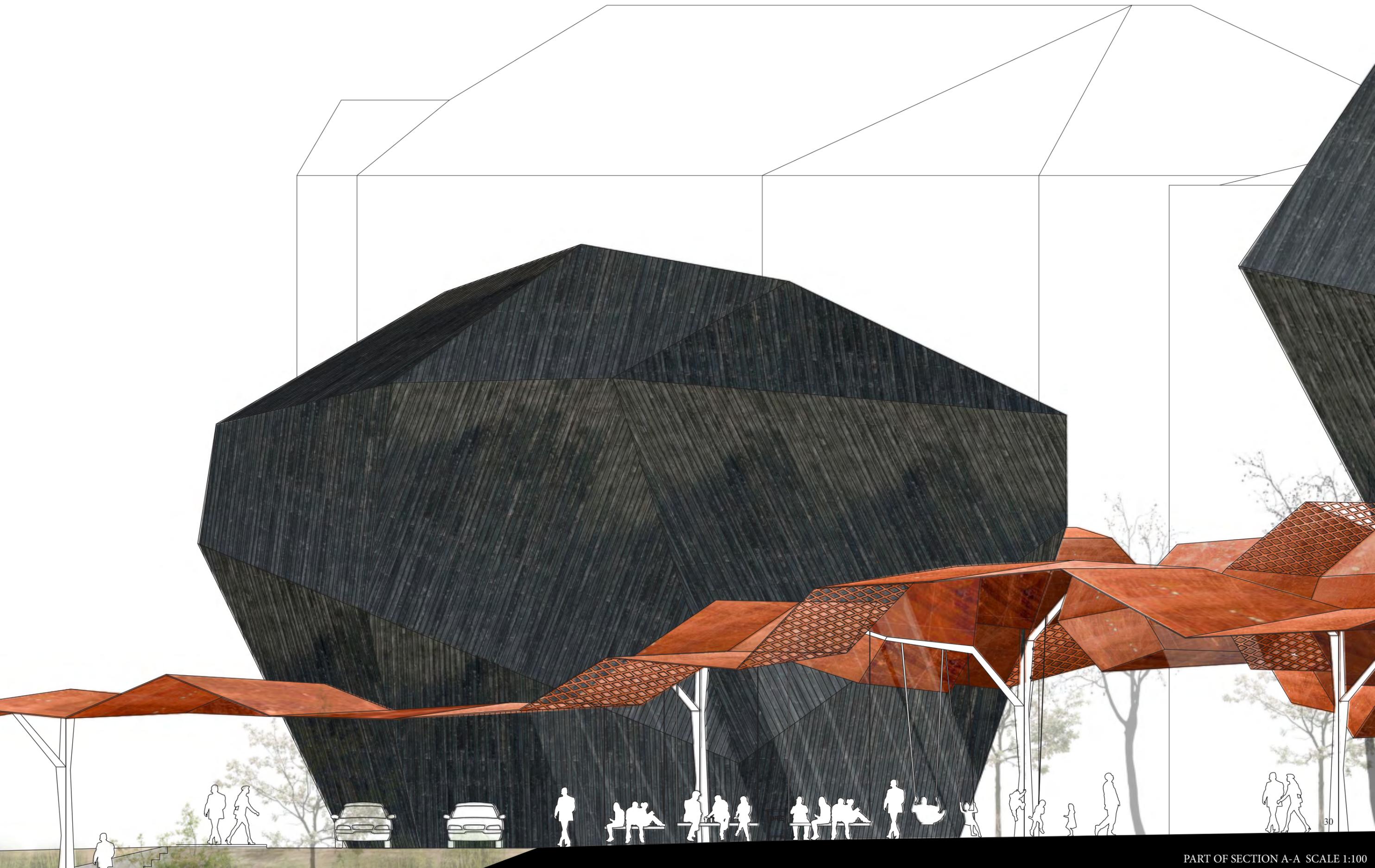
Bending/Folding - Protection against noise pollution



2nd Bending/Folding - Diversity of spatial qualities



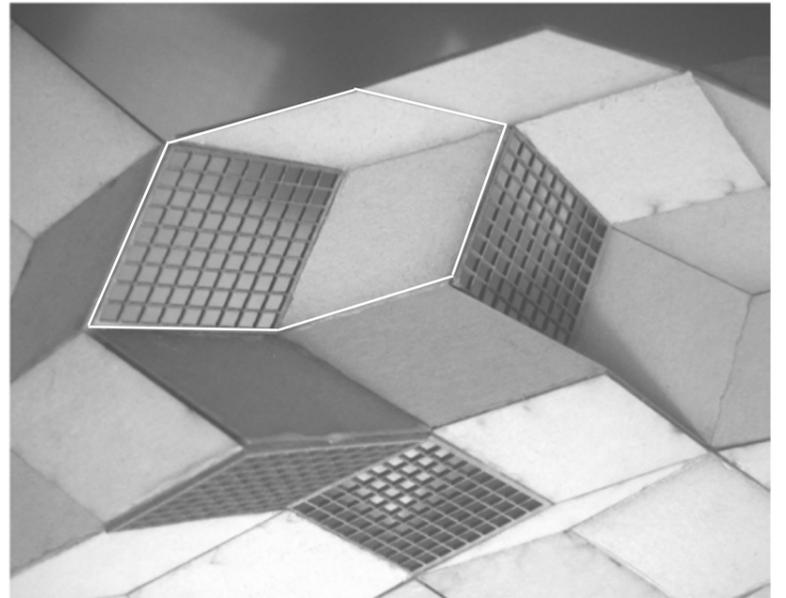
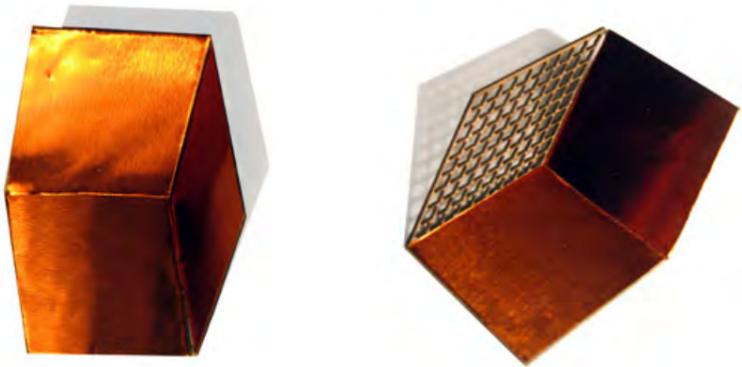
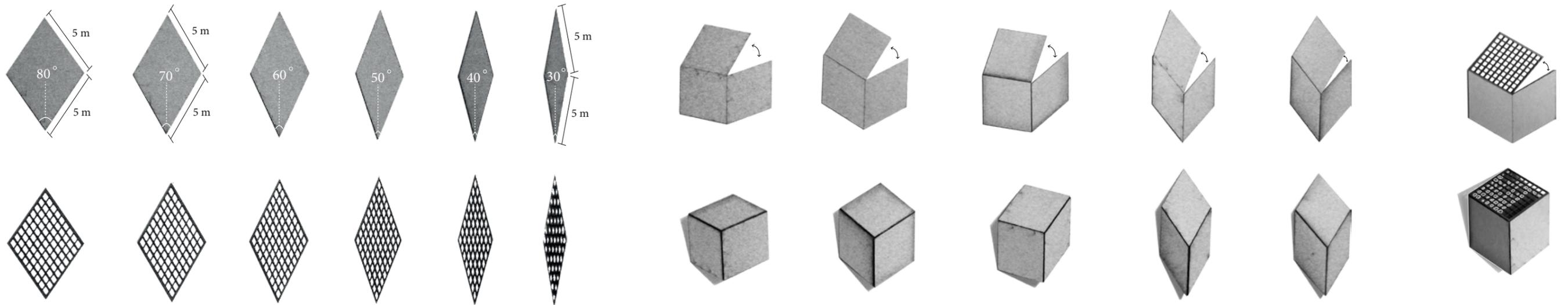
Stretched out - Connecting The Meadow, The Field and the culture axe



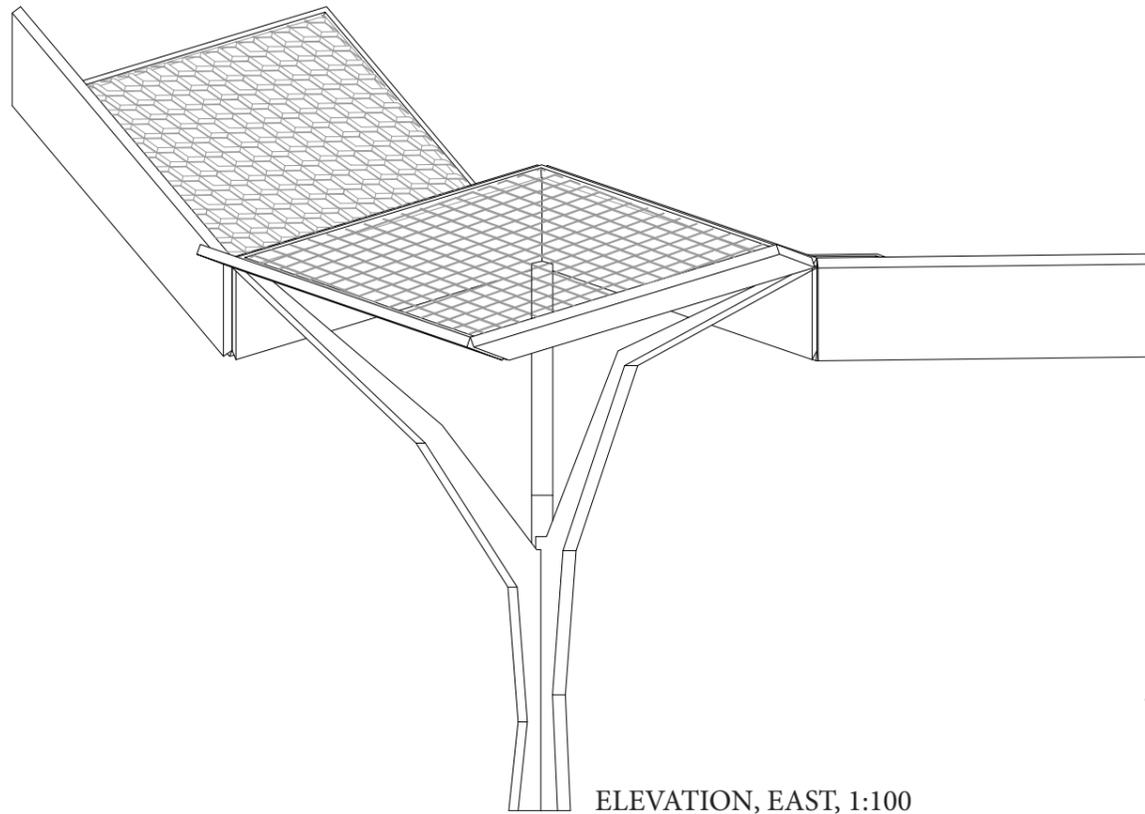
# *ROOFSYSTEM*

// THE PRINCIPLE

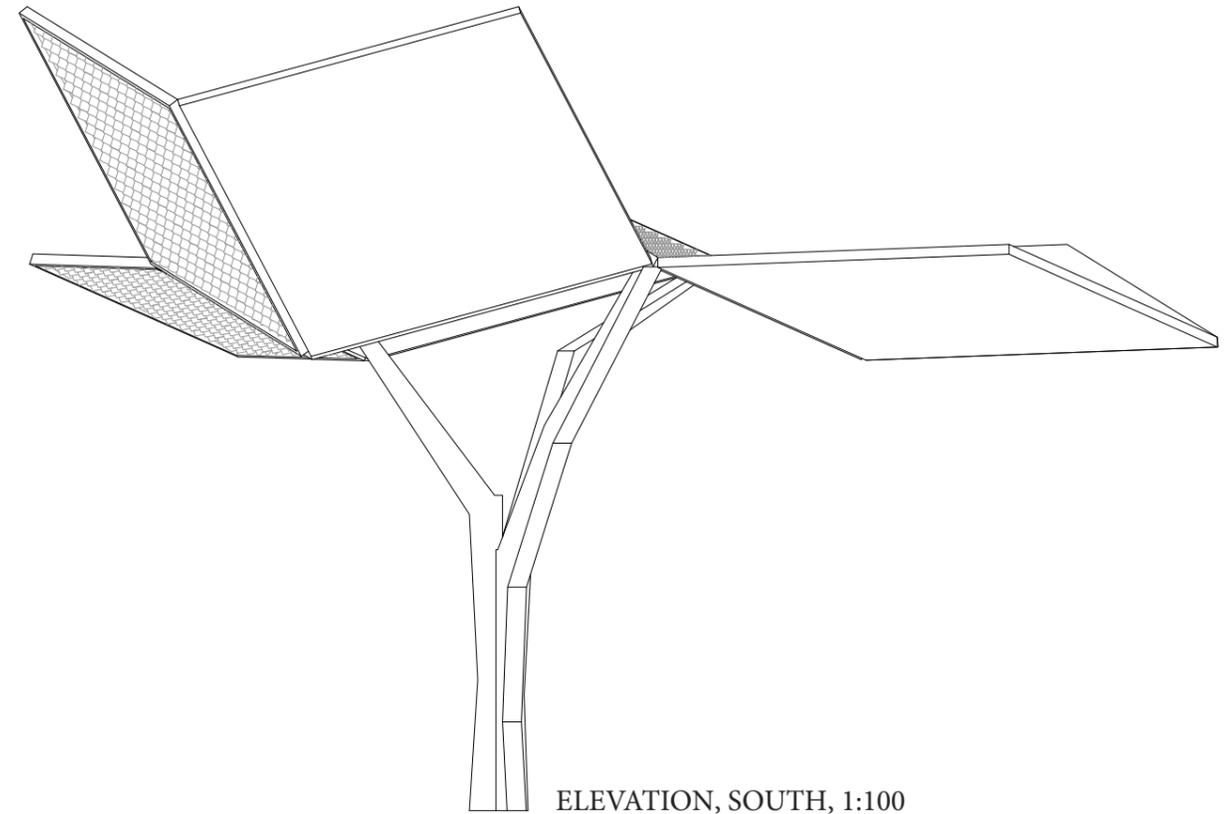
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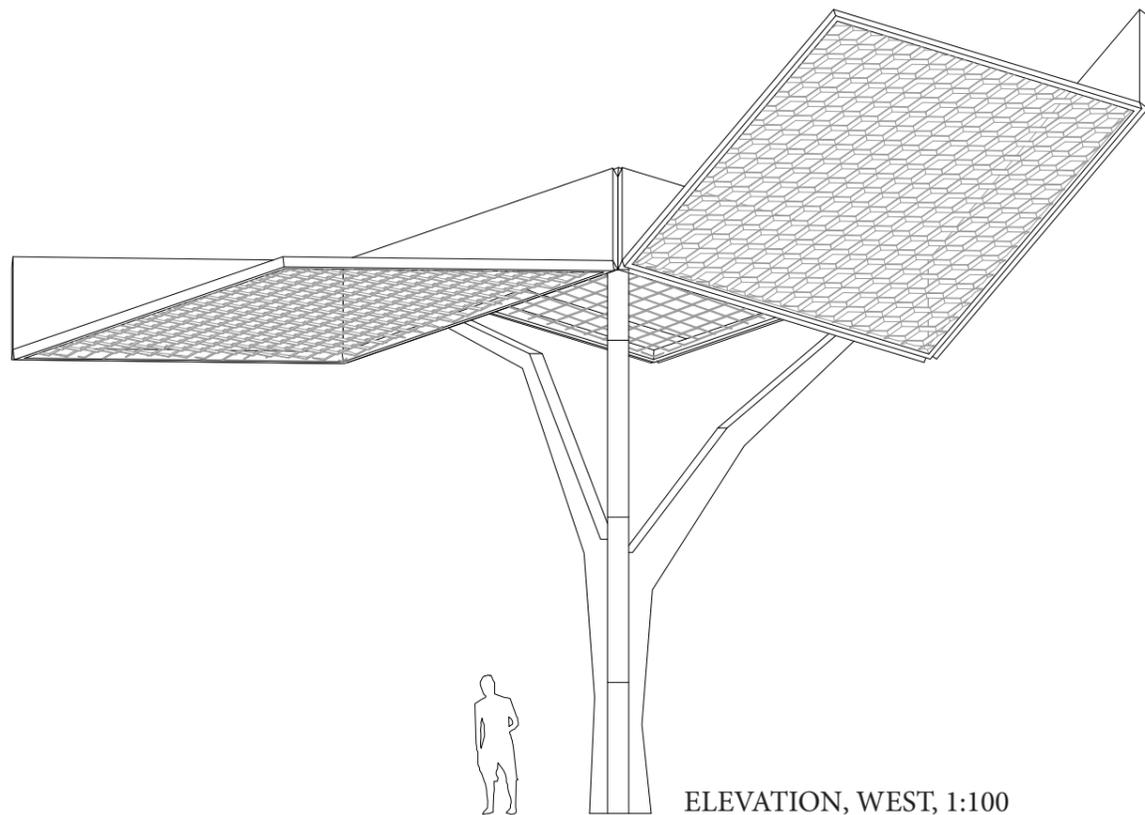
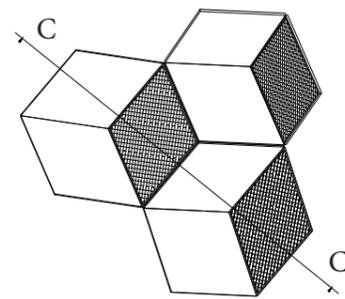
# ROOF- AND PILLAR CONSTRUCTION // THE PRINCIPLE



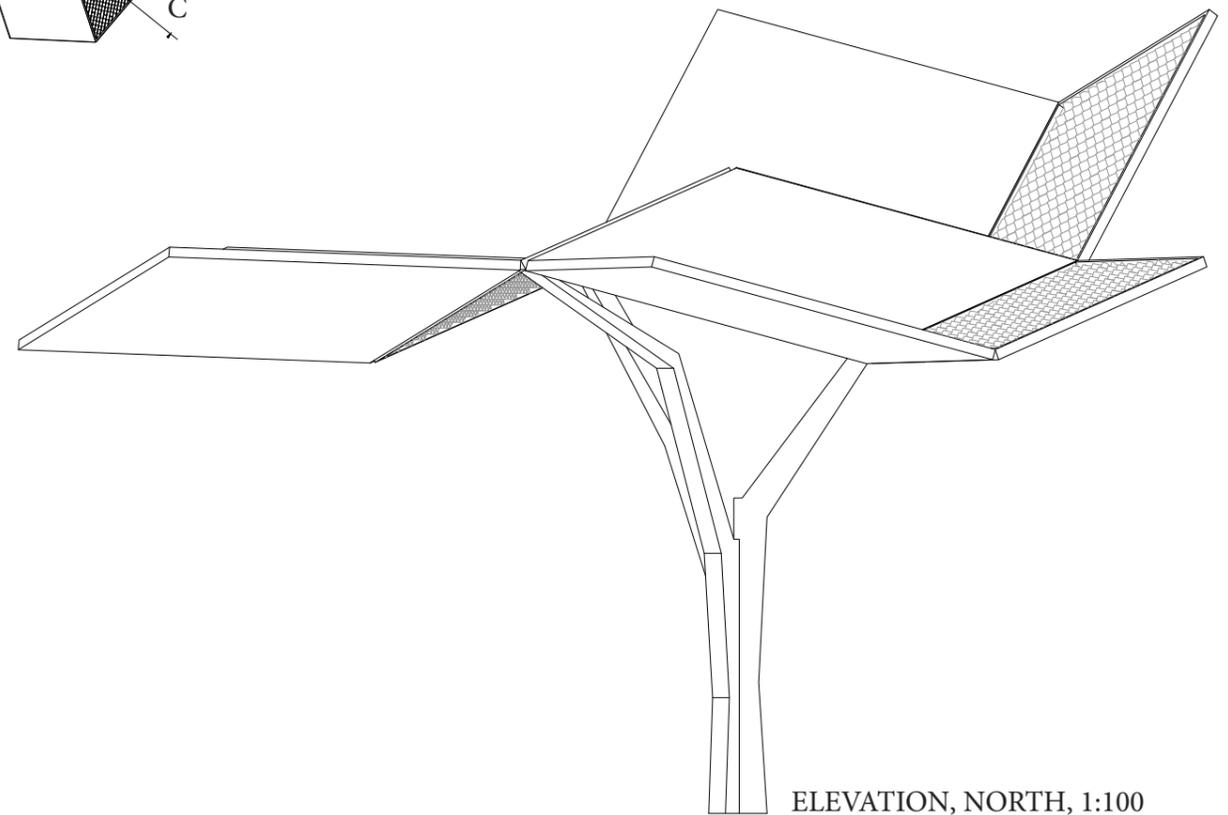
ELEVATION, EAST, 1:100



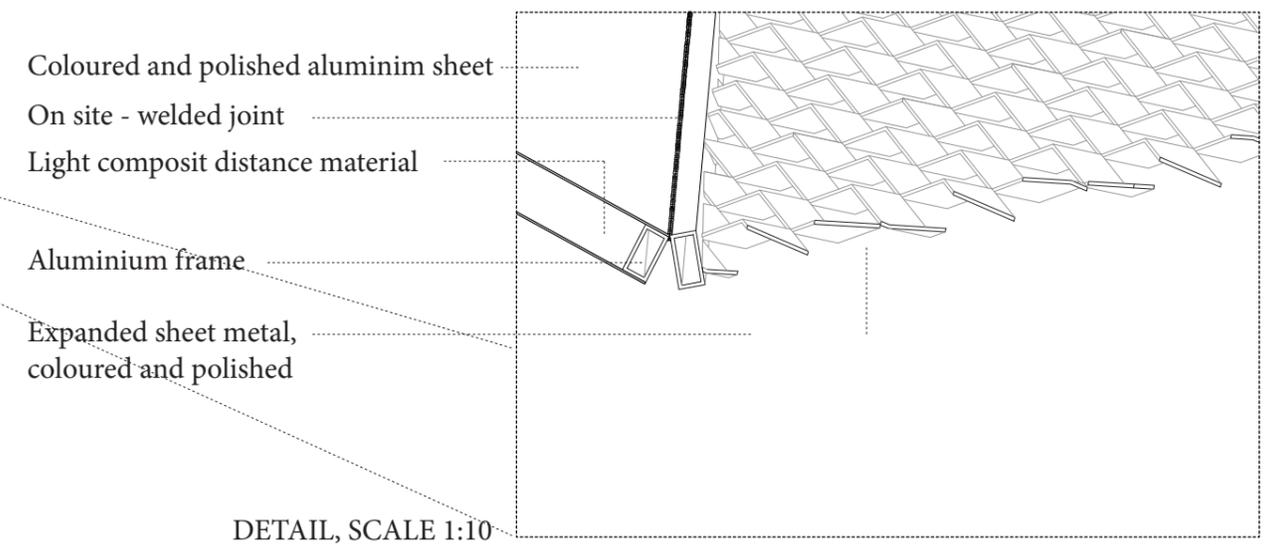
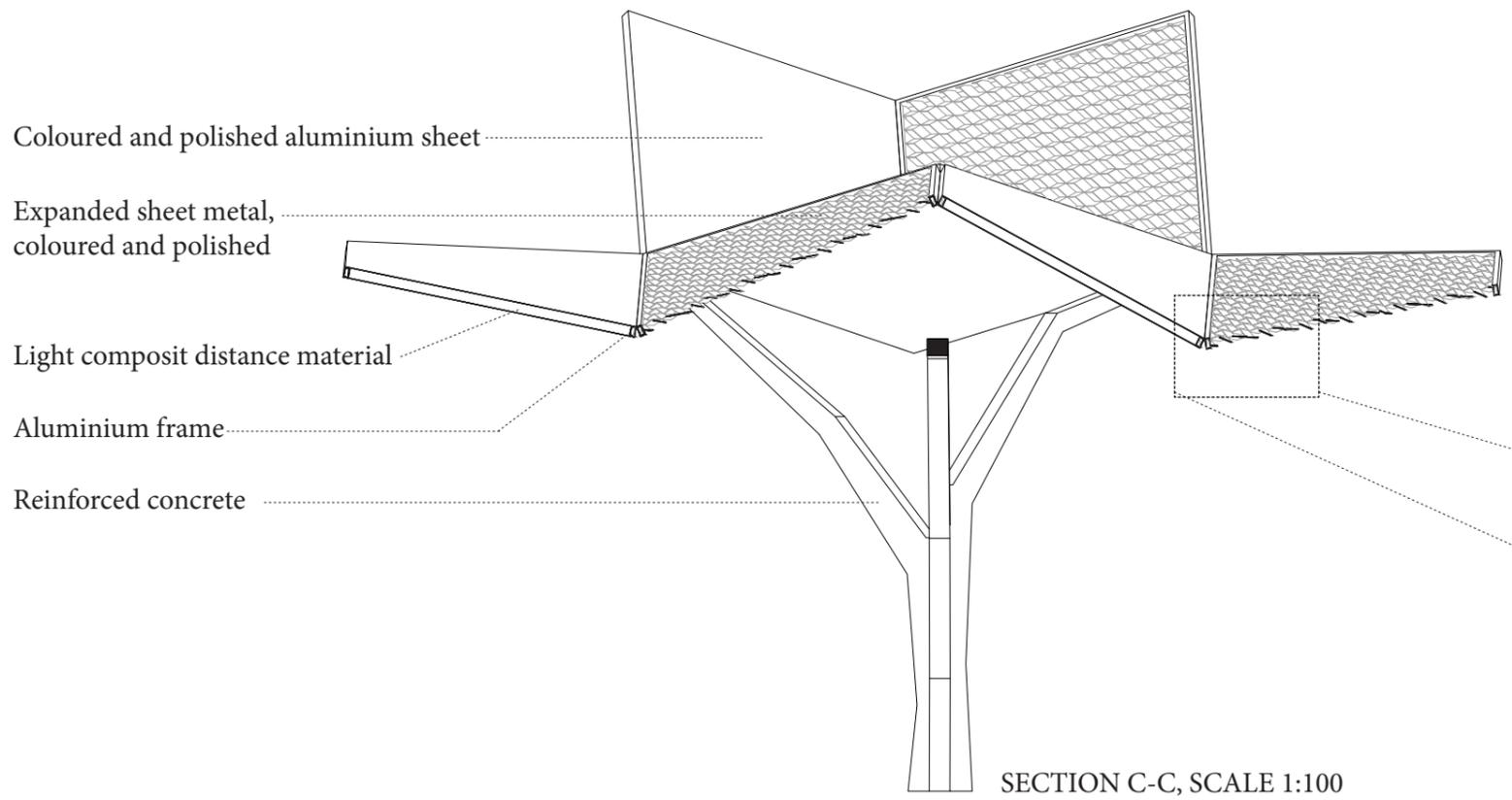
ELEVATION, SOUTH, 1:100

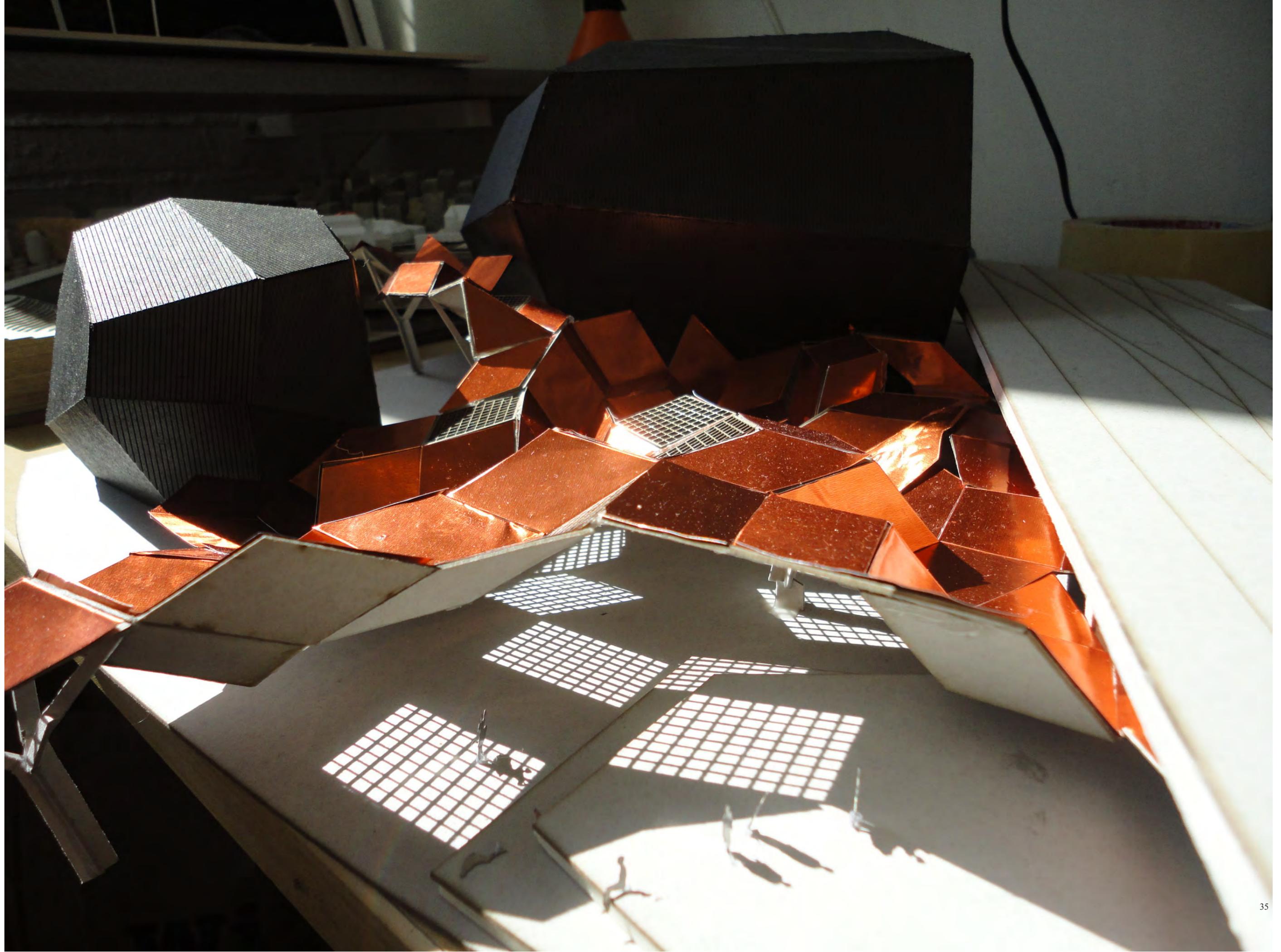


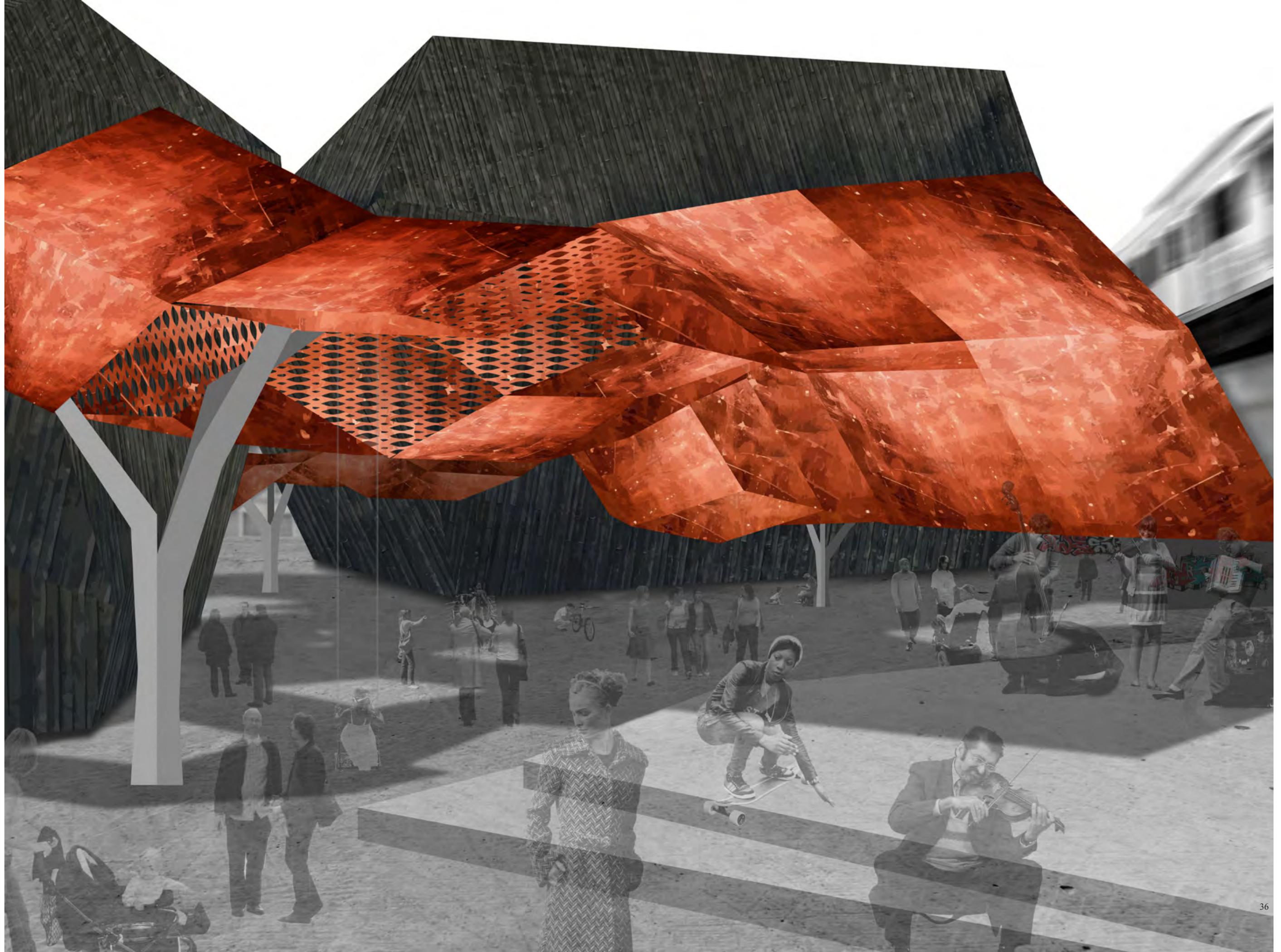
ELEVATION, WEST, 1:100

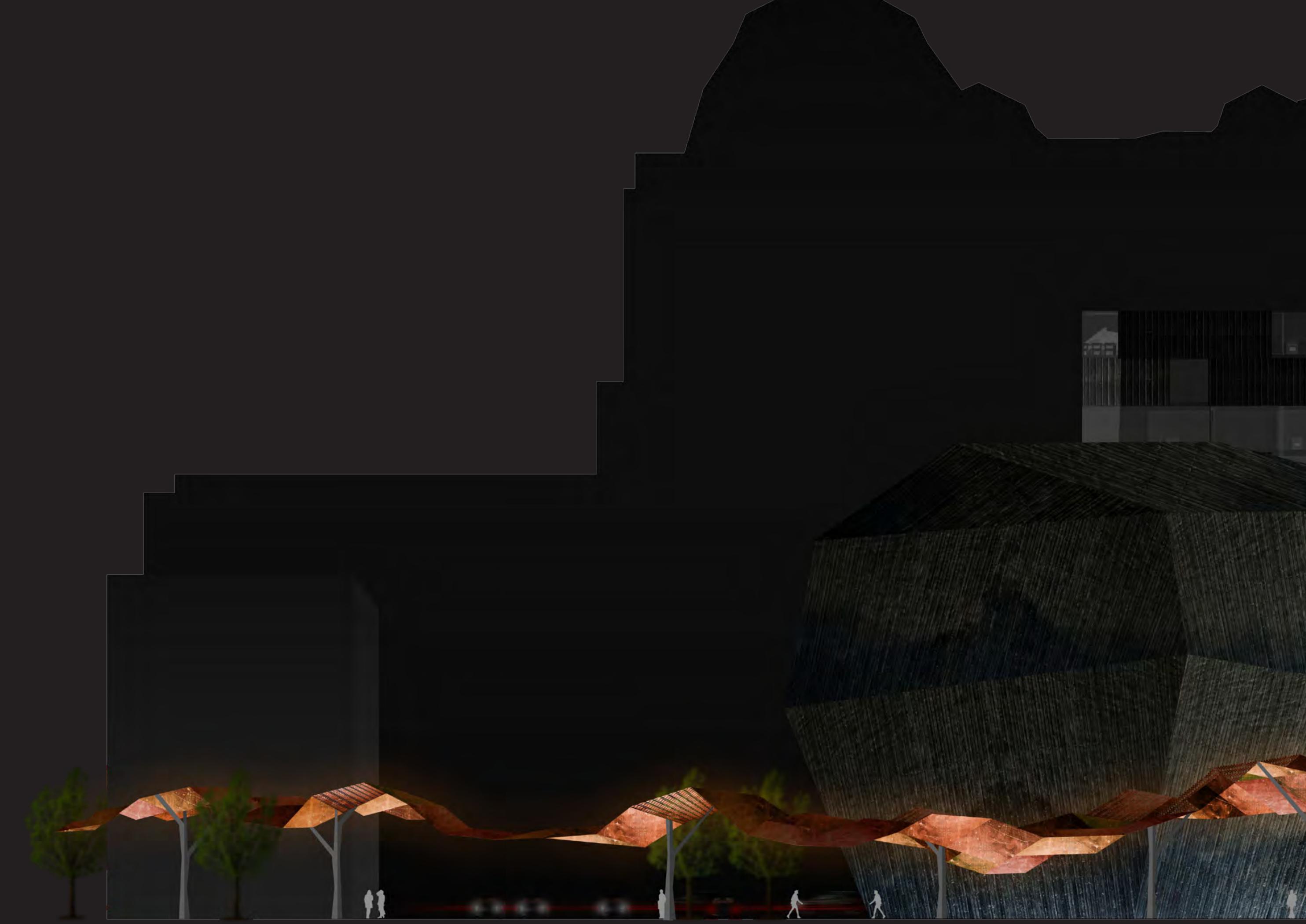


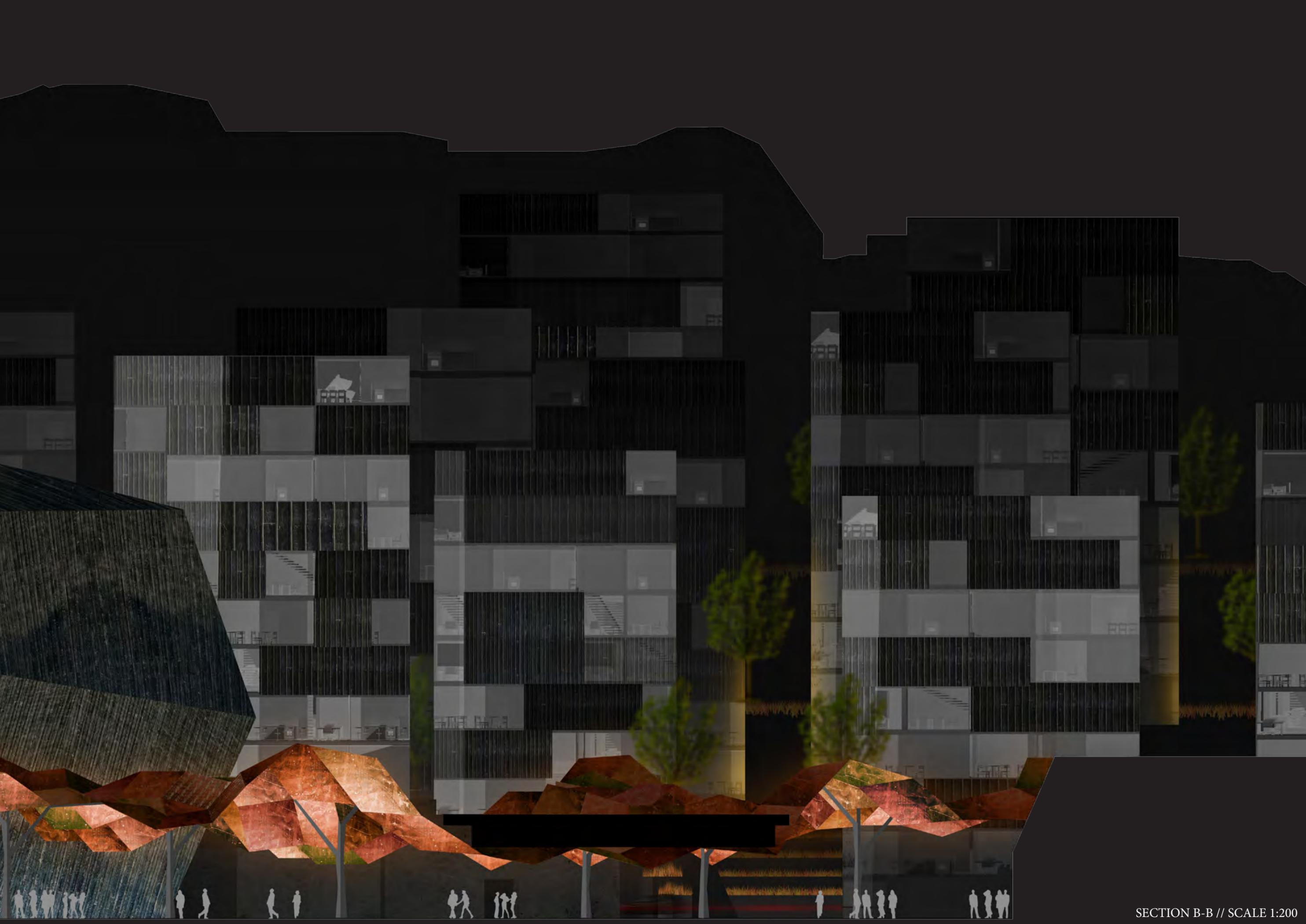
ELEVATION, NORTH, 1:100











1	2	3	4
5	6	7	8

# INTEGRATION // CULT-I-VATION

TO BLUR THE BARRIERS IN SOCIETY AND THE URBAN LANDSCAPE // A SOCIAL SUSTAINABLE STRATEGY FOR BERN

## THE FIVE DEVICES

// THAT CONNECTS PEOPLE, NATURE, CULTURE AND A FRAGMENTED PART OF BERN

Our analysis of the site, the challenge of the competition and an on-going everyday discussion about social sustainability, integration and the complexity of how to include everyone lead us to five devices of different character that gives an answer to the urban and social issues of the site. Together they create a unit/a recipe for an overall social sustainable proposal. Apart they treat the urban and the social issues in a various of ways.



### THE MEADOW

- // A central housing area
- // Stands for Diversity
- // Addition of life

### THE ROCK

- // A culture building with a integrated new Drogenanlaufstelle
- // Stands for Stability
- // A place that attracts/gath

### THE FOREST

- // A roof and a central square
- // Stands for Blurring, connecting
- // A place for sozialisling

### THE BARN

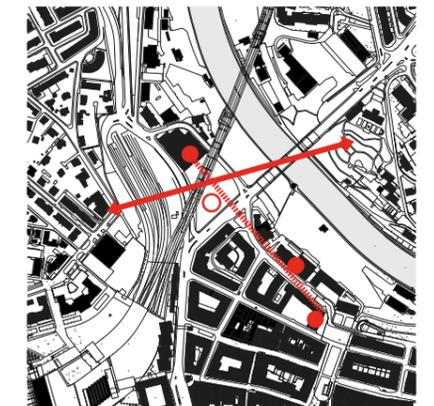
- // A hostel
- // Stands for Simplicity
- // Re-newal

### THE FIELD

- // A slope of cultivation fields
- // Stands for United pattern
- // A place for gardening

## URBAN STRATEGY

// THE LINKS THAT CONNECTS



Our urban strategy is to make two links with a hot-spot in its crossing point. In the crossing point we suggest a square. The East-west link connects the city district Alpenegg going over Eilgut where we propose a high density housing area, over the square, down to river Aare, over to city district Altenberg. We want to strengthen the axes of the cultural institutions by adding more culture. The square is programmed with a 24-7 program and becomes a lively central part of the city. River Aare becomes accessible and is activated, the river walk gets a clear start and goal. The site is no longer an eyesore, nor an undefined left over waste land. It's now central, well connected and filled with a diversity of life and culture.

## SOCIAL STRATEGY

// DE-CONCENTRATION, INTEGRATION, DIVERSITY



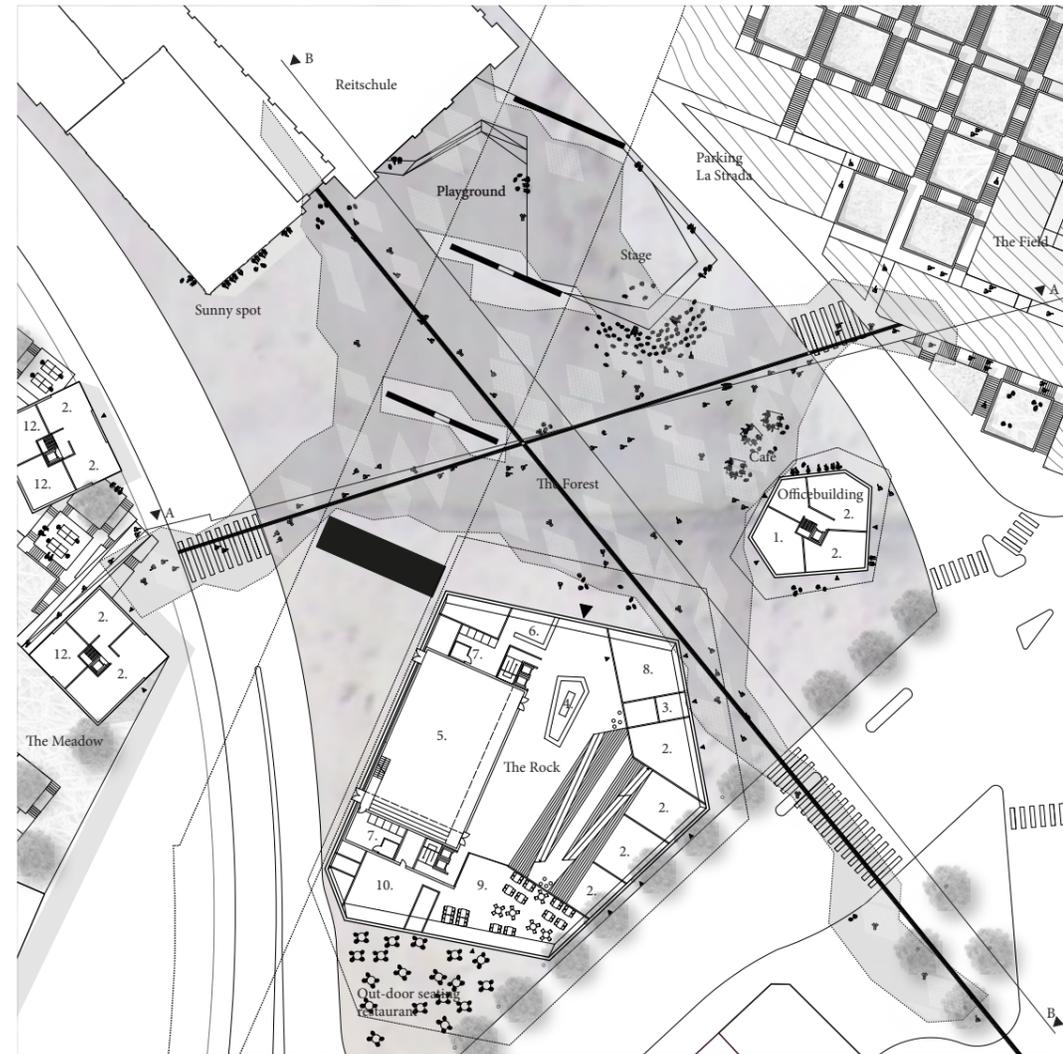
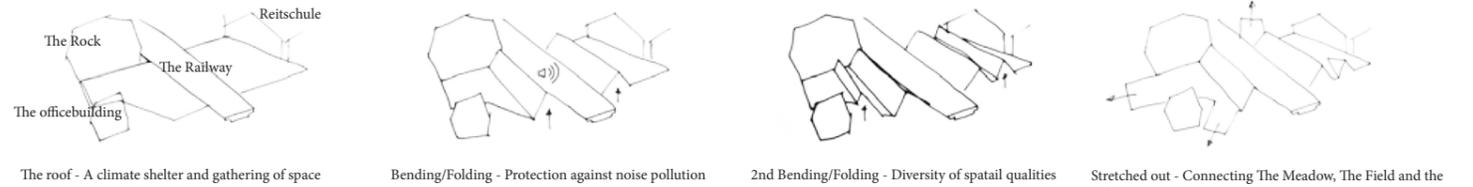
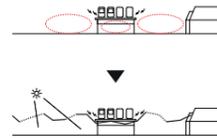
Our social strategy is driven from the believe that diversity and mixture is the goal for reaching social sustainability. The site is dense when it comes to concentration of fringe groups - we want to de-concentrate by adding new life and a mixture of functions to the site that attracts a large variety of users. We have designed a social program for re-integration embedded in the new functions inhabiting the site. The social program is divided into four steps and the aim is a sustainable re-integration in society.

1	2	3	4
5	6	7	8

# THE FOREST

// A CENTRAL SQUARE FOR ACTIVITIES, CULTURE AND LIFE

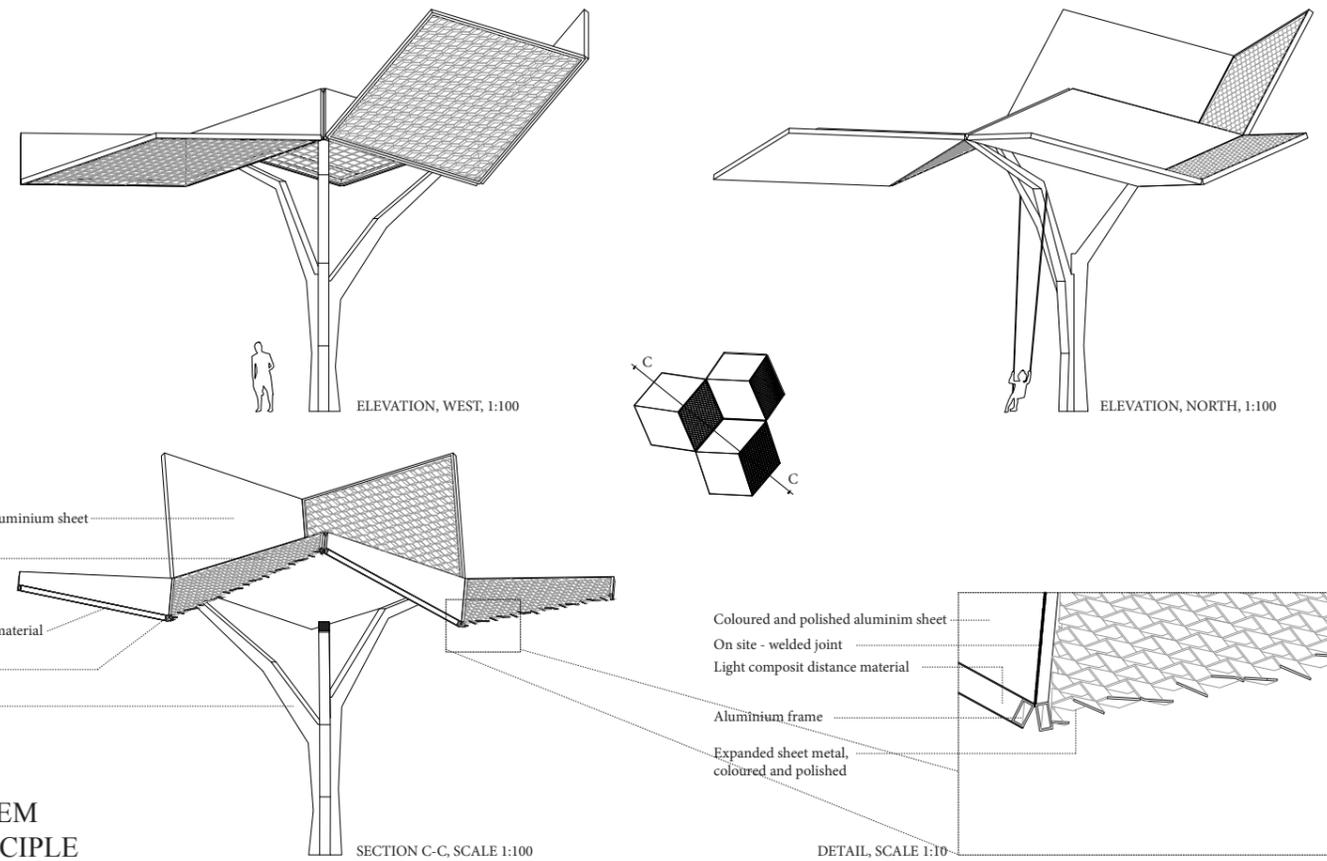
The Forest stands for blurring with its play of light and is a place for socializing. The elevated railway track is an urban divider, splitting up the space in three parts and the railway traffic is a disturbing element when it comes to noise pollution. An architectural answer of that is the roof - blurring out the barrier - unifying the three parts into one, protecting from noise and a play of light. The forest is spread out in strategic spots in direction of the two links to strengthen the whole area. The construction of the roof can be used for hanging of components such as out-door seating places for the café, market tables and playground swings as well as light sources and backdrops when there's a concert. The square is a 24/7 lively place for social interaction. It is planned to inhabit bigger and smaller events. The rock and new office building together with the Reitschule frames the square.



PLAN SCALE 1:500 N Δ

1. Commercial entrancefloor
2. Store
3. (L) Syringe dispensary
4. Bar/cafe
5. Multifunctional blackbox
6. Reception, wardrobe, tickets
7. WC
8. (O) Soupkitchen - the new "Gassenküche"
9. Restaurant
10. Kitchen
11. Administration
12. Apartment

## ROOF- AND PILLAR CONSTRUCTION // THE PRINCIPLE

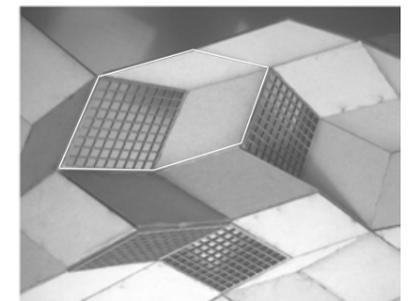
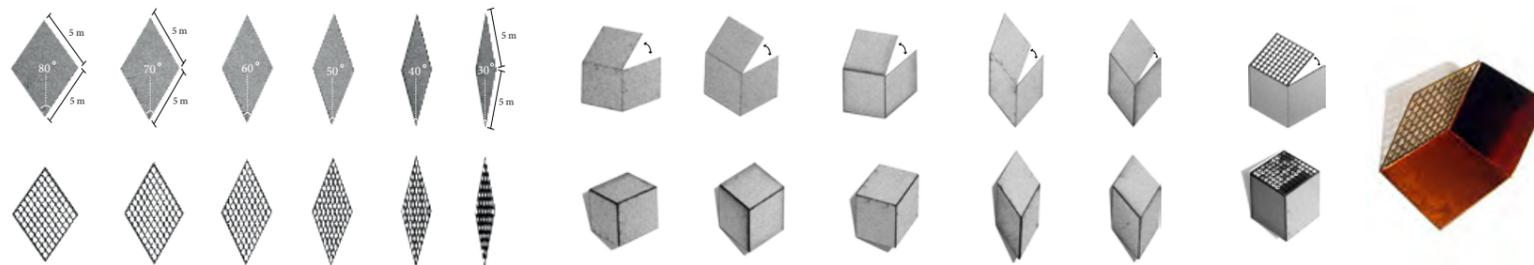


## ROOFSYSTEM // THE PRINCIPLE

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### REPORT TO MR. ZAPPA

When leaving the house you take the road leading to Botanische garten, from there there's a new pedestrian and bicycle path leading you down the hill to the new bridge. The flat concrete material you walk on makes the walk easy. You have your right hand on the handrail all the way over the bridge, you hear Aare and people laughing, having a morning swim. You like this bridge, day and night-time as is has very good lighting during the dark hours. Light is a good leader. The air is fresh and you are happy not having to bother about car traffic. The handrail stops and you now take the diagonal stairs upwards the hill. The first and last step of the stair is made out of light rough wood, the steps in-between out of concrete. You have your hand on the handrail, just in case. There are many stairs, but the walk upwards gives you a daily exercise and the scent of flowers are astonishing. On the level of Schützenmatt you feel groundleaders on the ground. The curved concrete leads you to the pedestrian path over Schützenmattstrasse, were you also feel that you're covered under a roof. The acoustic is different. The acoustics from the roof are lovely the days when it's raining, and- the roof keeps you dry. The curved concrete leads you to the middle of the square - they call it the forest. You get the interpretation, because of the shelter and the feeling of being protected, from rain and from noise. You now here music, and you now that you're close to work which is situated in the new culture building. You think it was a good investment for Bern since the city aims for being not only a cultural heritage city but also the cultural capital of Europe! You follow the sound and you feel the smell of carbonized wood, the facade is made out of it. When entering he building you hear a "Guten morgen Herr Zappa" from the receptionist. "Guten morgen Frau Schmitz" and you take the elevator situated right next to the reception. In the elevator you read with your fingers on the tastatur, 3rd floor. "3rd floor" the elevator says. You step out and follow the wall to the entrance were you are meeting up you colleagues for a morning coffee.



# THE ROCK

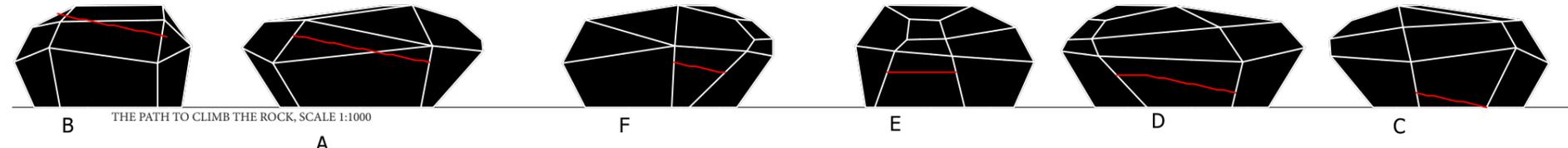
// A PLACE FOR CULTURE, INTERACTION AND LIFE

The Rock stands for stability and is to be seen as an attraction spot. In the program of the competition we are challenge to come up with a solution for a new drug center, with an integrated public restaurant. Our approach is to take it one step further and make a turn in the program. We suggest a culture building in which we integrate the drug center.

By placing the drug center in a bigger context and interfuse it with other functions we avoid concentration. The Rock is programmed with 24/7 functions to make the site lively and safe.

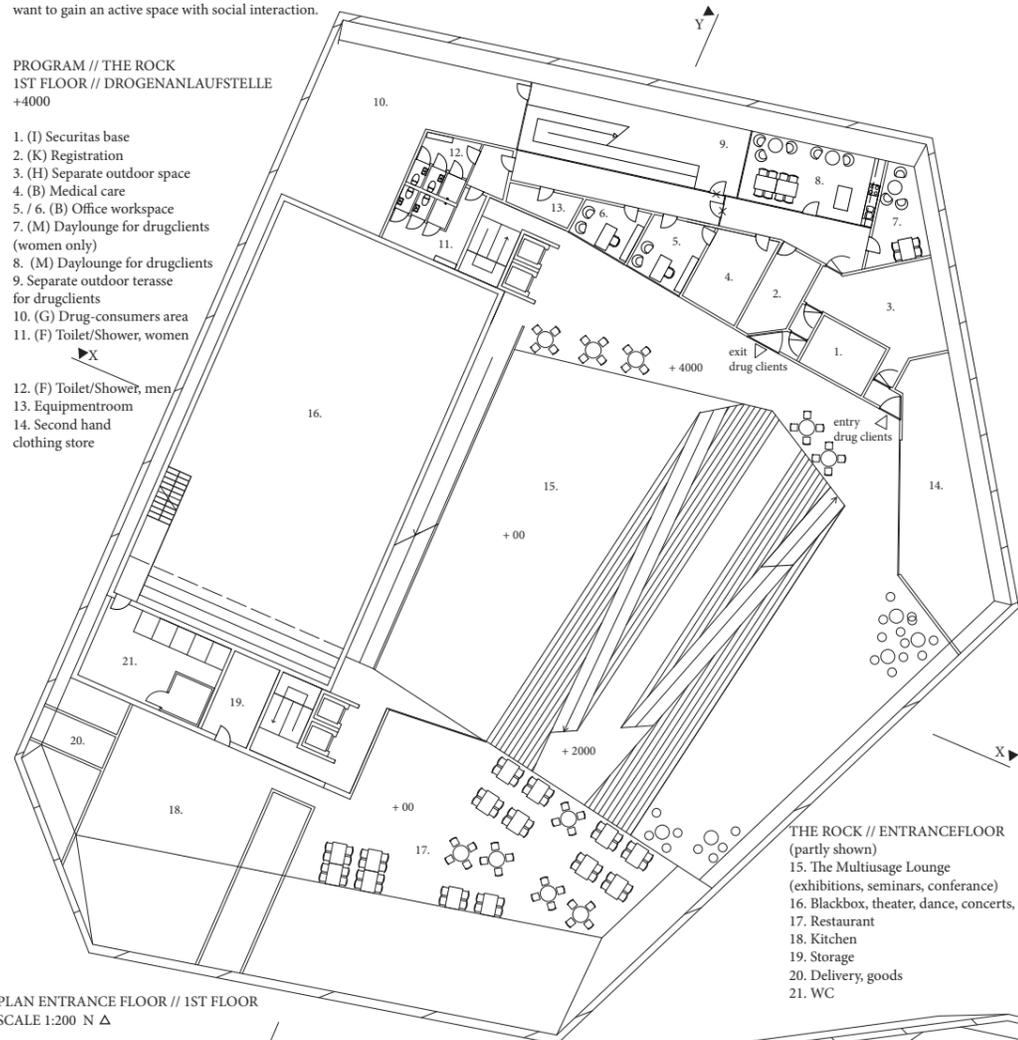
The program of the Rock is multifunctional – where we share spaces between functions, activities and time. The entrancehall is used as a lounge for presentations, temporary exhibitions, dinig area, nightclub and bar.

Moving up in the building we have balconies with spaces for the coffeek - studyplaces, meetings and transportation. By this we want to gain an active space with social interaction.



**PROGRAM // THE ROCK**  
**1ST FLOOR // DROGENANLAUFSTELLE**  
 +4000

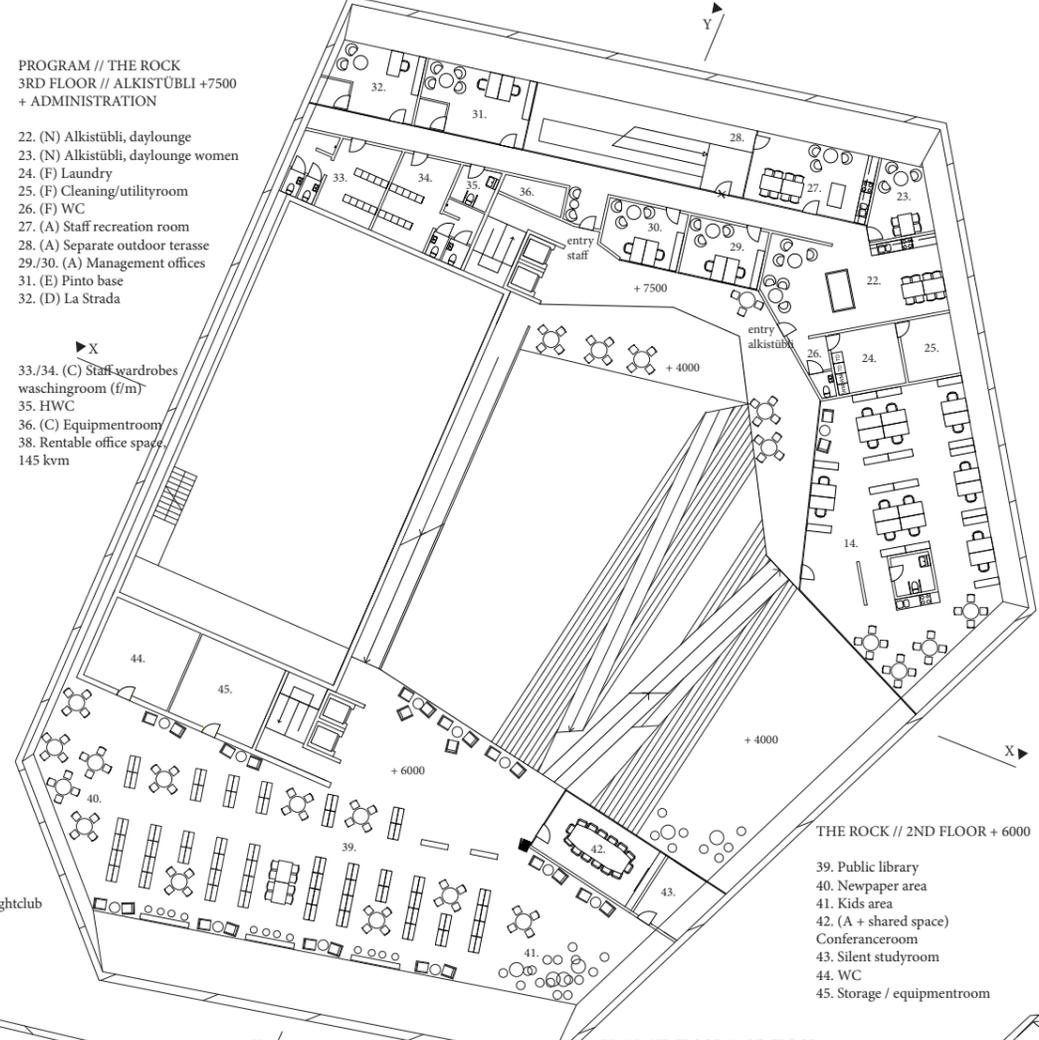
- (I) Securitas base
- (K) Registration
- (H) Separate outdoor space
- (B) Medical care
- / 6. (B) Office workspace
- (M) Daylounge for drugclients (women only)
- (M) Daylounge for drugclients
- Separate outdoor terrace for drugclients
- (G) Drug-consumers area
- (F) Toilet/Shower, women
- (F) Toilet/Shower, men
- Equipmentroom
- Second hand clothing store



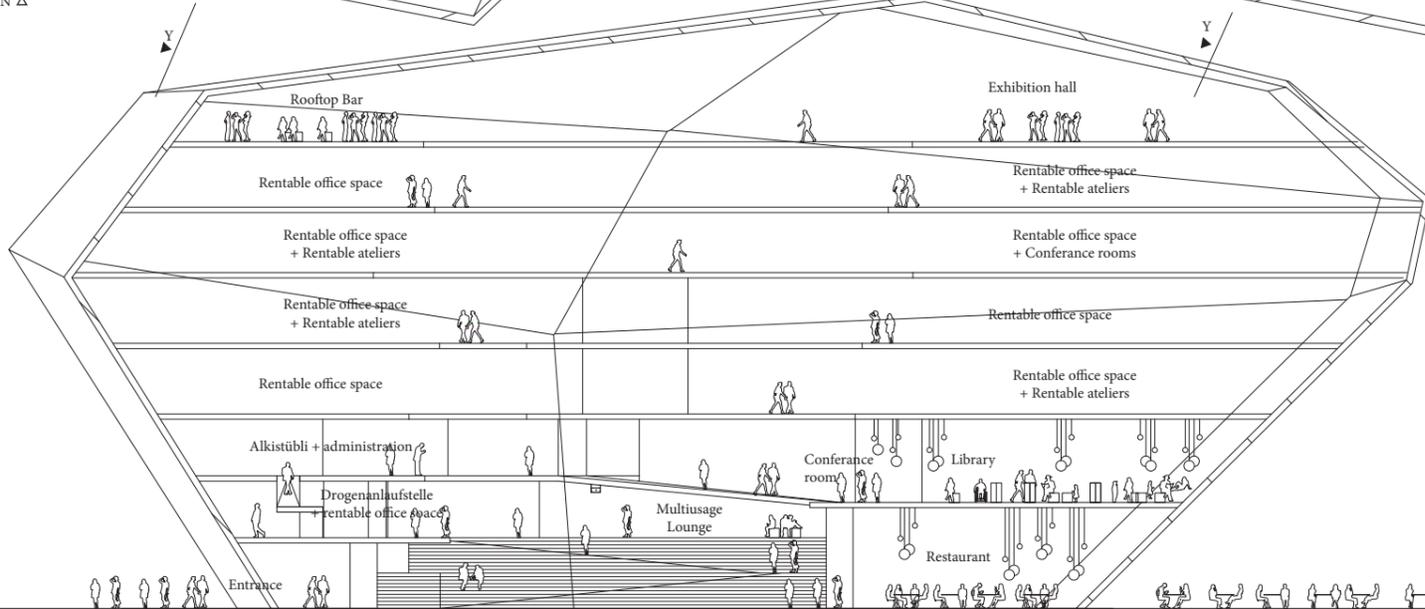
PLAN ENTRANCE FLOOR // 1ST FLOOR  
 SCALE 1:200 N Δ

**PROGRAM // THE ROCK**  
**3RD FLOOR // ALKISTÜBLI +7500**  
 + ADMINISTRATION

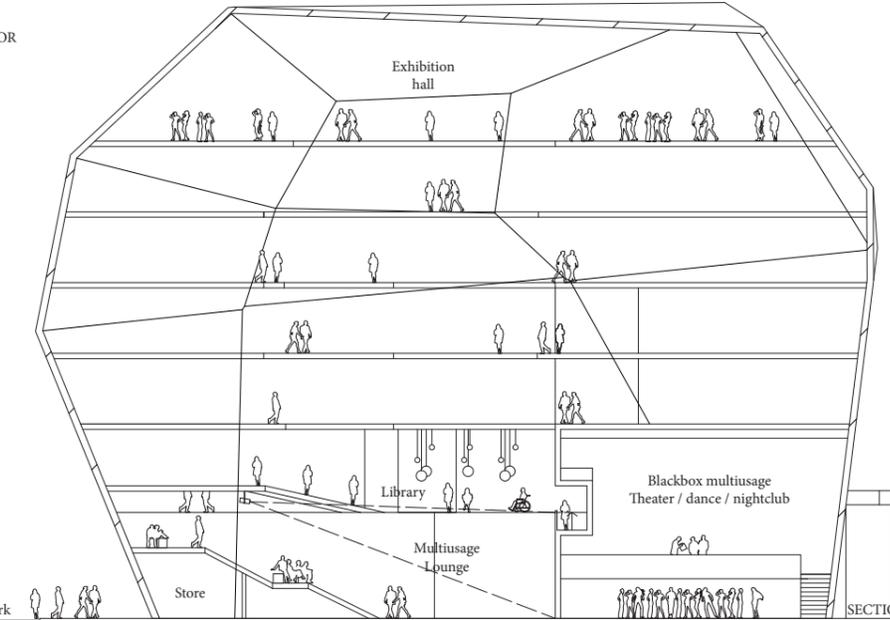
- (N) Alkistübli, daylounge
- (N) Alkistübli, daylounge women
- (F) Laundry
- (F) Cleaning/utilityroom
- (F) WC
- (A) Staff recreation room
- (A) Separate outdoor terrace
- (A) Management offices
- (E) Pinto base
- (D) La Strada
- (C) Staff wardrobes washingroom (f/m)
- HWC
- (C) Equipmentroom
- Rentable office space, 145 kvm



PLAN 2ND FLOOR // 3RD FLOOR  
 SCALE 1:200 N Δ

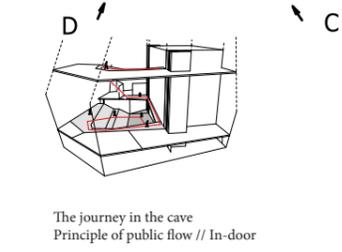
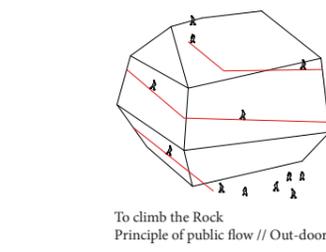
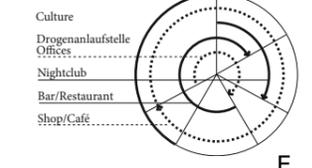


SECTION Y-Y SCALE 1:200



SECTION X-X SCALE 1:200

**PROGRAM 24/7** : am | pm



**DISTRIBUTION OF PROGRAM // THE ROCK**

- Public program - theatre, library, commerce, nightclub, restaurant, café, exhibitionspace
- Shared space - Conferencerooms, grouprooms, foaje
- Rentable space - officespace, studiospace, atelier
- Program dedicated to the drug center

**DROGENANLAUFSTELLE**

Our approach to the given program is as mentioned, to integrate the Drug-center in a bigger contextual situation. To enter the Drogenanlaufstelle - either as staff or client- you use the big entrance in the rock. The drogenanlaufstelle is situated on level 2 and 3 with an internal connection between the floorlevels. On level 2 the program for drug-clients are situated, with it's special requests according to entrance- and security. On level 3 the program for the alcohol clients are situated, aswell as the administration offices for Alkistüble, Pinto and La Strada.

The Lounge on the entrancefloor is ment to be used by the drogenanlaufstelle when it is a wish. The small street restaurant on the entrancefloor is also ment to be used by the drogenanlaufstelle. The aim of interfusing the program of Drogenanlaufstelle and to share space with surrounding program is to blur the borders, mix up people, de-concentrate and in a way to increase anonymity. Another positive affect of a shared program is the economical aspect.

1	2	3	4
5	6	7	8



1	2	3	4
5	6	7	8

# MASTER PLAN

PLAN SCALE 1:1000 N Δ



- 1. The Rock, culture building
- 1.1 Drogenanlaufstelle
- 1.2 Commerce
- 1.3 Out-door seating, Restaurant
- 2. Officebuilding with a public commercial groundfloor
- 3. Kulturzentrum Reitschule
- 4. The Forest, square
- 5. The Field - cultivation fields
- 6. New pedestrian/bicycle bridge
- 7. Botanische garten
- 8. Altenberg
- 9. Alpenegg
- 10. The Barn - Hostel
- 11. The Meadow
- 12. Urban green + Agriculture - Public park
- 13. Water activity jetty
- 14. Kunstmuseum
- 15. Langmur and Bluturm
- 16. River Aare

IV/XI Indicates number of floorlevels



• Individuals ● Small group ● Large group, crowd  
 Projected pedestrian traffic flow.

## DISTRIBUTION OF USE

Residential	45 000 m <sup>2</sup>
Hospitality	2600 m <sup>2</sup>
Culture // Leisure	4200 m <sup>2</sup>
Reitschule	5200 m <sup>2</sup>
Office	5960 m <sup>2</sup>
Education	380 m <sup>2</sup>
Other / Agriculture	1700 m <sup>2</sup>
Drogenanlaufstelle	630 m <sup>2</sup>
<b>Total</b>	<b>65 670 m<sup>2</sup></b>

## REPORT TO MR. MANSER

As you're now finished with your visit at the seminar at the conference center in Altenberg it's time to go home. You enter the new path going through the newly re-freshed-Botanische garten. You start to get a glimpse of river Aare. The new road in Botanische garten leads you to the new pedestrian/bicycle bridge going straight over Aare, here you get a more close-to-nature experience than if you would have chosen the noisy Bollwerk bridge. When you pass under the old bridge the wind is blowing in your hair as you see youngsters surfing on the river, you see a jetty where a couple of people are jumping in the water. When arriving at the other end of the bridge a new character arises. A landscape of colourful flower- and vegetable fields lays in front of you. There's a lot of people working in the green. Suddenly you hear "Hallo, Herr Manser". It's your old neighbour Moritz. He was a good man but had problems with the alcohol so he had to move. "You have to taste my basilicum". You stay with Moritz for a while and he tells you about the new social program in which he takes a part in. Through the program he is now on his feet and spend his days on the farming lot. You now start your journey diagonal upwards the terraced cultivation fields made out of warmly grey concrete. The scent from the flowers are lovely, some people have set up a barbeque. You start to see a colourful blank roof when you are halfway up the terrasses. It starts to get cloudy and you move towards the roof. Yet another character arises, an elevated landscape of golden/bronze aluminium, you follow the arm of the roof that is stretched out over the road Schützenmattstrasse. You take the pedestrian path over the road and now you are fully under the roof. That's good because you felt the rain was coming. You now have a square in front of you, to the left people are having coffee and to the right you see Reitschule and there's an ongoing fleamarket on the concrete ground. You pass by and you do not really notice the railwaybridge that you pass under. You see a big building on the left side from where you hear music. It's the new culture building! You have now passed the square and you face Neubrücke, you see that the other stretched out arm of the roof ends where a new character arises. It's the Meadow, the new housing area. You cross over the pedestrian path and here you recognize something from the terrasses leading you from Aare to the square. It's the terraced squares. You take the diagonal pedestrian and bicycle road upwards the hill. A green park arises between the high buildings!! Animals!! Some kids are feeding a cow and a couple have a picknick in the grass. You move further up the hill, again diagonally when you now enter Alpenegg! You see your door, you're home!

## INFRASTRUCTURE

The road infrastructure is kept mainly as it is today, with minor changes to raise the quality of the area. We add cross-overs for pedestrian and bicycles, we add a noise protector - the roof - and we make the area Eilgut accessible and linked to Alpenegg by building a structure over the road Westtangente. We link the area to Altenberg by suggesting a new pedestrian and bicycle bridge.

The new housing area and the buildings with commercial and rentable space in the streetlevel are giving Neubrücke a new public life.



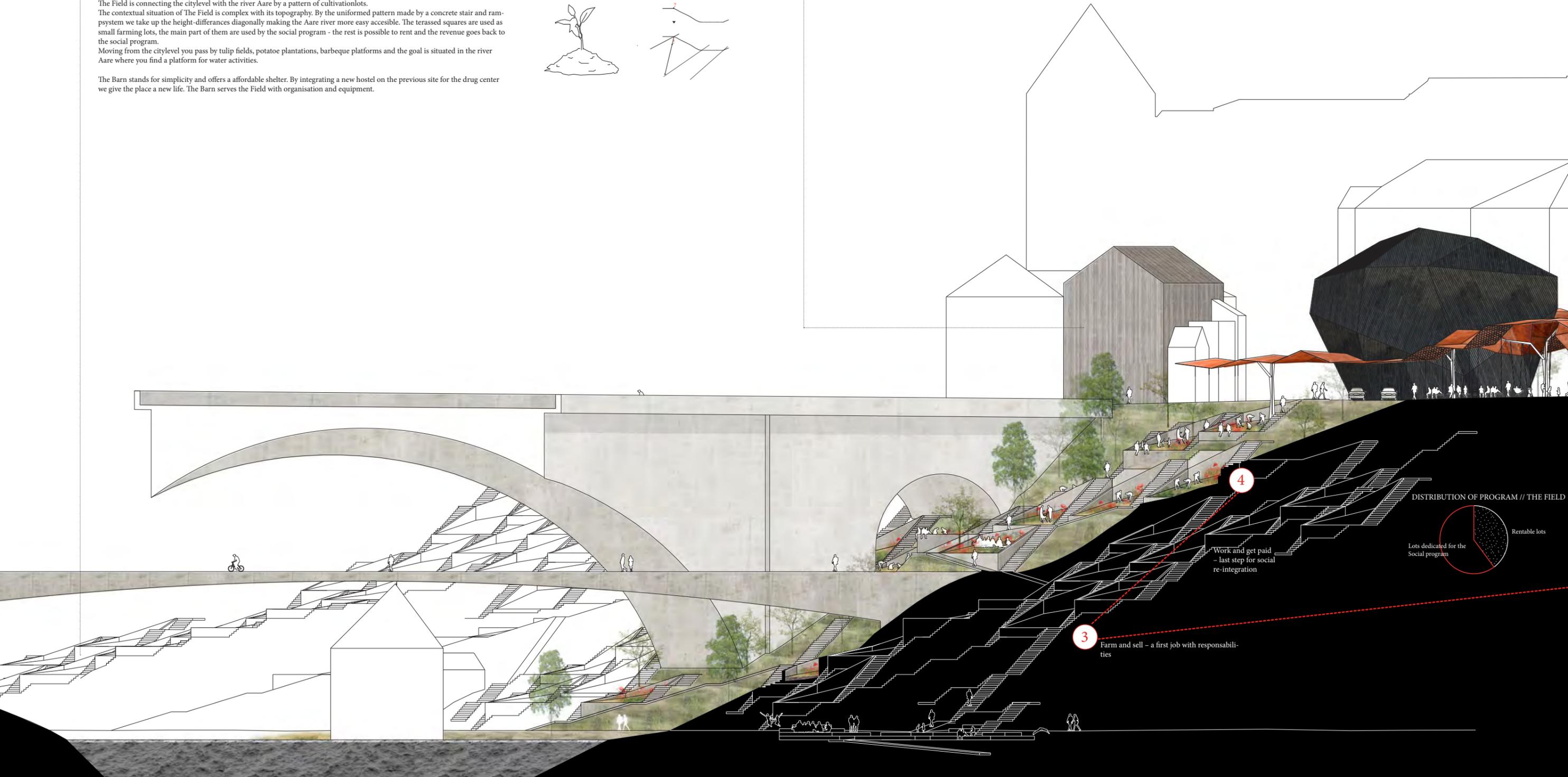
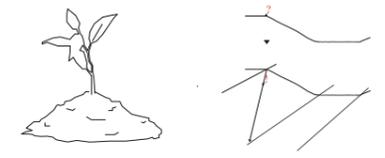
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5	6	7	8

# THE FIELD // THE BARN

// CULTIVATION, PARTICIPATION, INTEGRATION, RESPONSABILITY

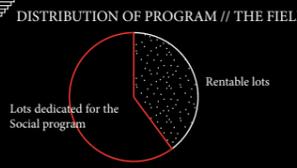
The Field is connecting the citylevel with the river Aare by a pattern of cultivationlots.  
 The contextual situation of The Field is complex with its topography. By the uniformed pattern made by a concrete stair and ramp-system we take up the height-differances diagonally making the Aare river more easy accessible. The terassed squares are used as small farming lots, the main part of them are used by the social program - the rest is possible to rent and the revenue goes back to the social program.  
 Moving from the citylevel you pass by tulip fields, potatoe plantations, barbeque platforms and the goal is situated in the river Aare where you find a platform for water activities.

The Barn stands for simplicity and offers a affordable shelter. By integrating a new hostel on the previous site for the drug center we give the place a new life. The Barn serves the Field with organisation and equipment.



3 Farm and sell - a first job with responsibilities

4 Work and get paid - last step for social re-integration



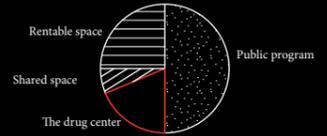
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Get a registration at the drug center.

1

DISTRIBUTION OF PROGRAM // THE ROCK



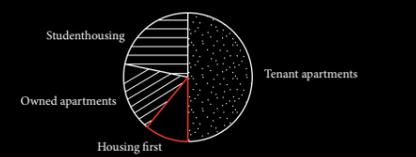
# SOCIAL PROGRAM

// A SOCIAL PROGRAM FOR RE-INTEGRATION IN 4 STEPS

We have designed a social program embedded in the five devices at the site. To be able to start using the drug center you need to become a registered member. We see the drug center as a good starting point and opportunity to get re-integrated back in the society. The aim is that the drug and alcohol abusers will be encouraged to take part in the social program which is divided into four steps. Step two after being registered is to get a place to live, a so called Housing first concept. The concept is built on the idea that, first you get a place to live - then you get individual support to be able to keep your home. In step three of the program you are offered a first job with responsibilities. In the Field you are offered a space for farming where you as a user can cultivate crops that you get benefits from either by leaving the goods at the Barn or sell it yourself on the market in the square. Showing a more or less problem free development in the field you're ready for the last step in the program which is a job in the Barn (the hostel). This job means more responsibility and is the last step in getting re-integrated in the society. The aim of the program is that its going to work as a win/win strategy for a social sustainable Bern.

2

DISTRIBUTION OF TYPE OF LIVING // THE MEADOW



Housing first concept – built on the idea that the home is the first step for re-integration.

1	2	3	4
5	6	7	8

// ENTRY NR 157  
 // GOTTFRID WALL & JENNY ÖRYD  
 // CHALMERS UNIVERSITY OF TECHNOLOGY

# THE MEADOW

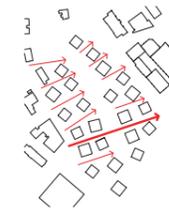
## // A LIVELY CENTRAL HOUSING AREA IN THE GREEN

The Meadow refers to diversity among users, types of ownership - rentable and buyable as well as social housing (the first housing concept). Our proposal suggests a high-density housing area - we want to give more people the opportunity to live central, although in a green diverse context. Under the housing area we inhabit parkinglots for the people living in the area as well as people visiting the site. The character of the Meadow and the Field are related to each-other (similar contextual situation), they therefore speak a similar language. We have been using a similar way of treating the height-differences in both cases with a diagonal concrete stair -and rampsystem.

The Meadow is a place for everyday life, recreation and leisure with its public park, where you find sport activities and an on-going urban life. Drink your morning coffee surrounded by a poppyfield and take your kite for a flight in the afternoon sun.



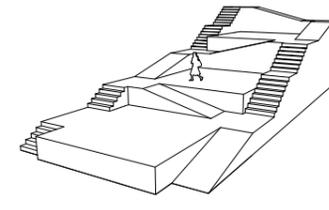
Public program - entrance floor framing the main link and the street, Neubrücke.



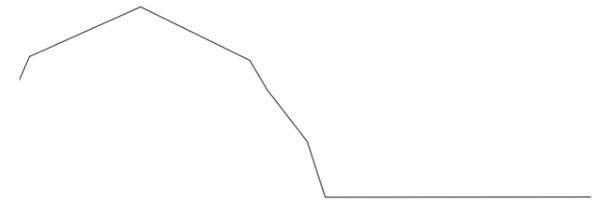
Movement, connections through the Meadow and the relation to Alpengg.



Urban green meets agriculture. A central public park for recreation.



Ramp and stair system - taking up height - framing space of activity



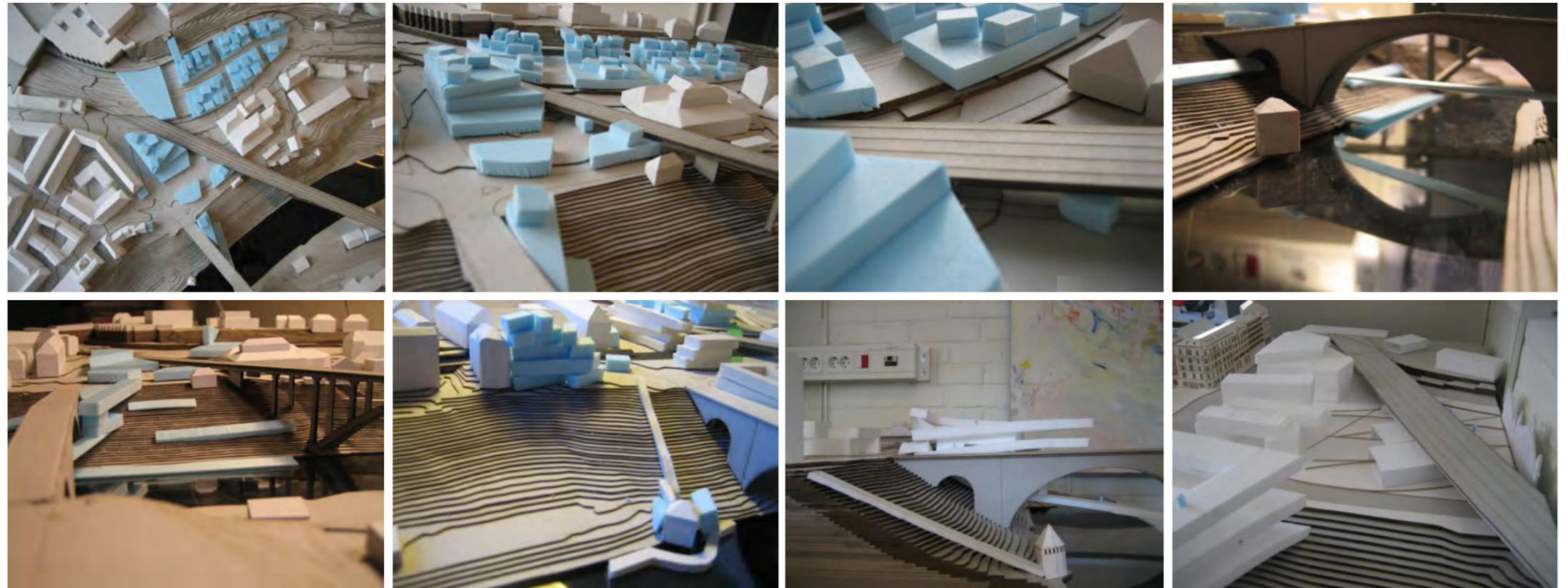
SECTION A-A // SCALE 1:200 © PM

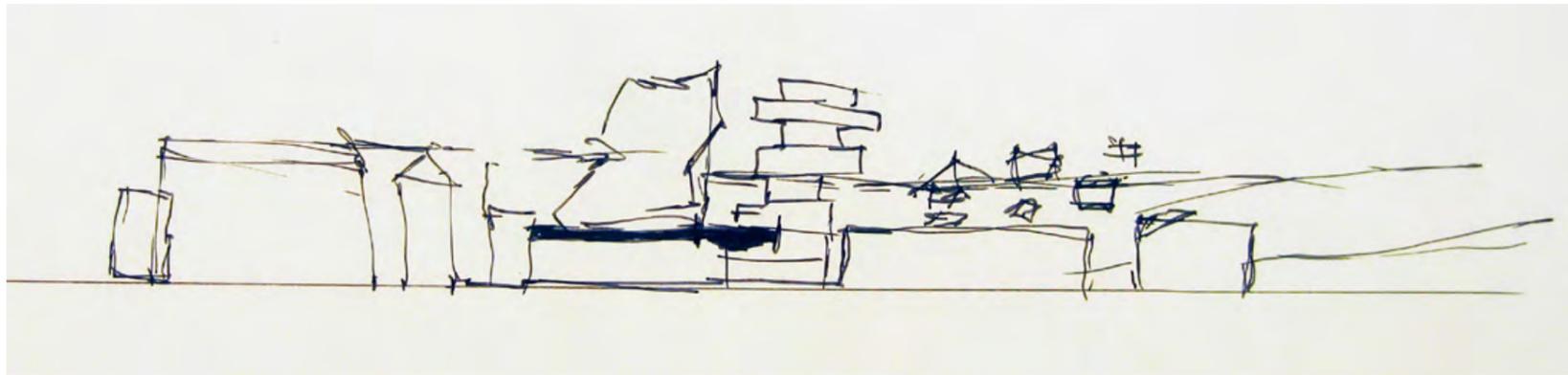
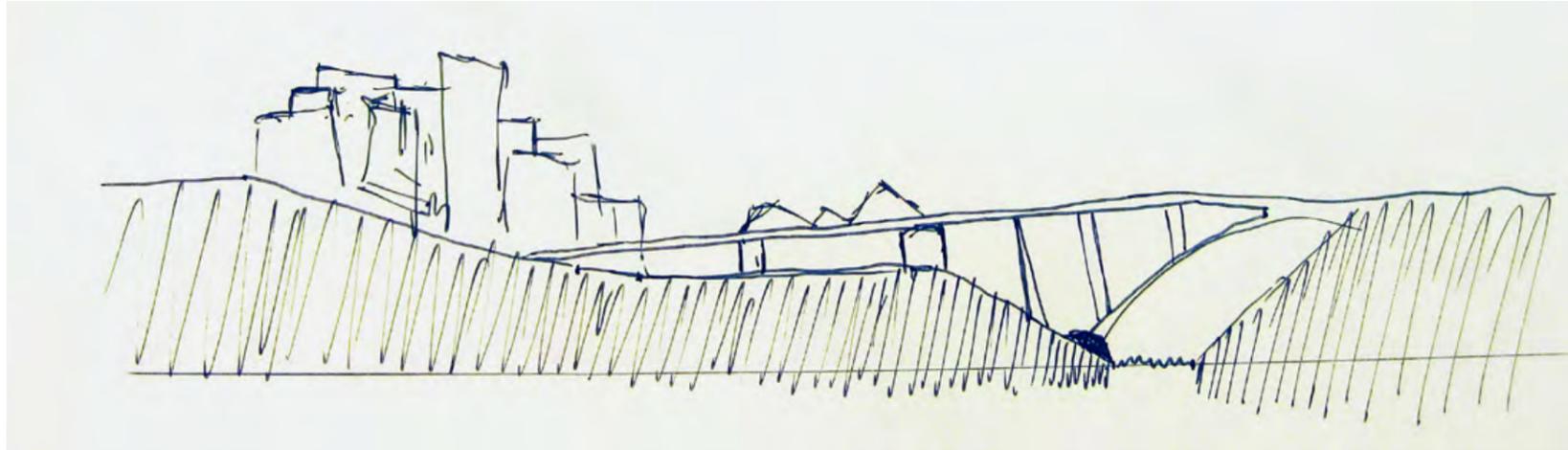


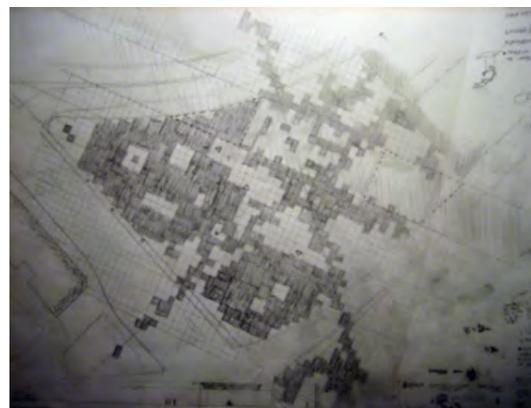
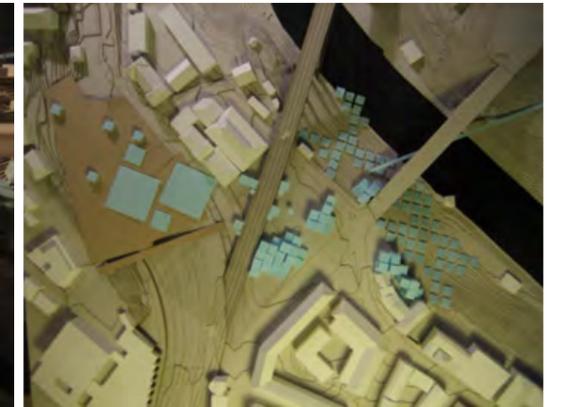
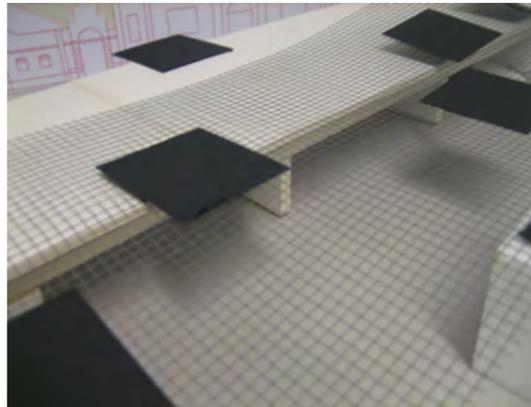
SECTION B-B // SCALE 1:200 © PM

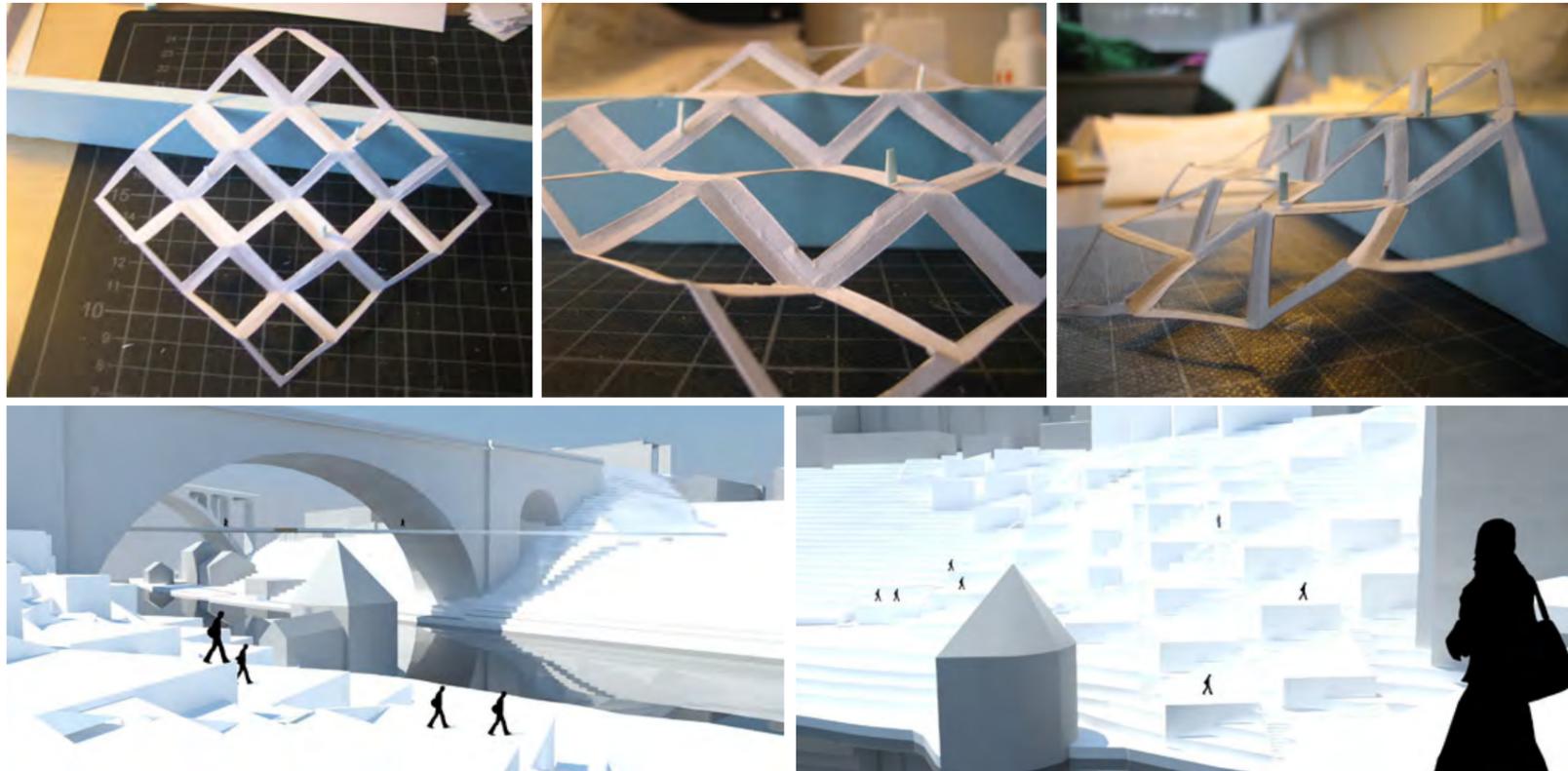
*THE PROCESS*  
// A JOURNEY THROUGH OUR WORK

*THE SITE*



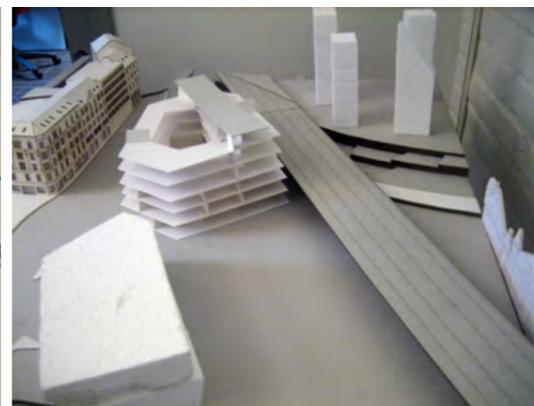
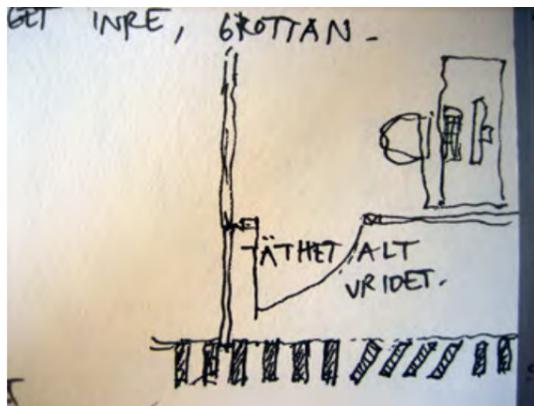
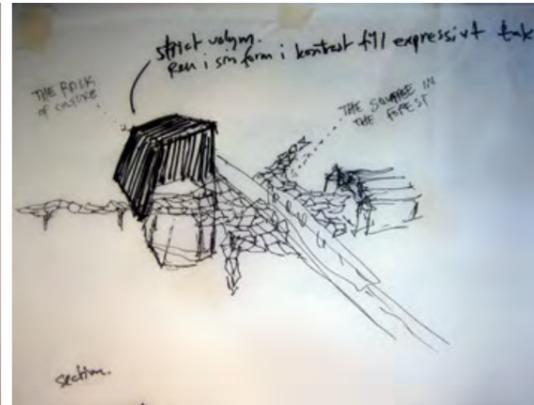
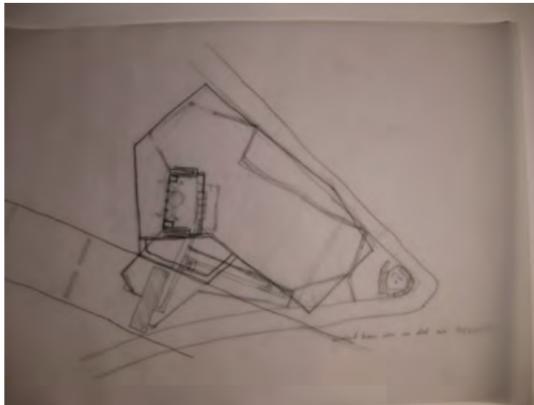
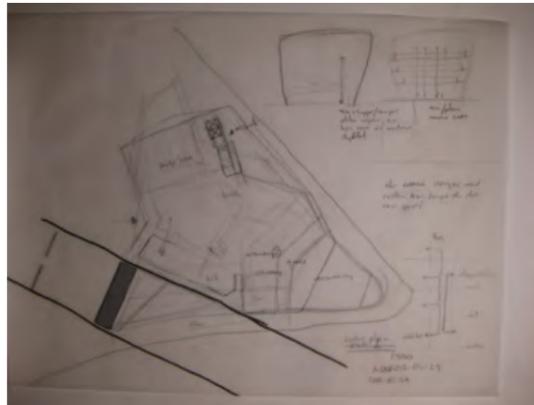
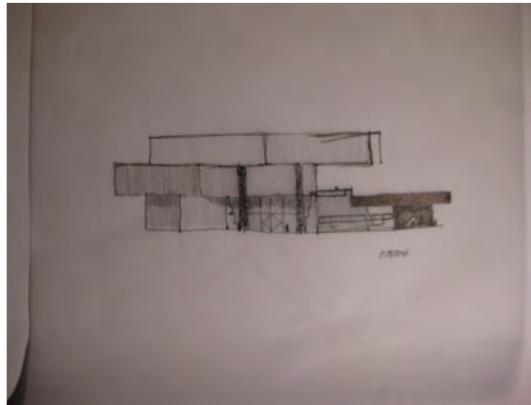




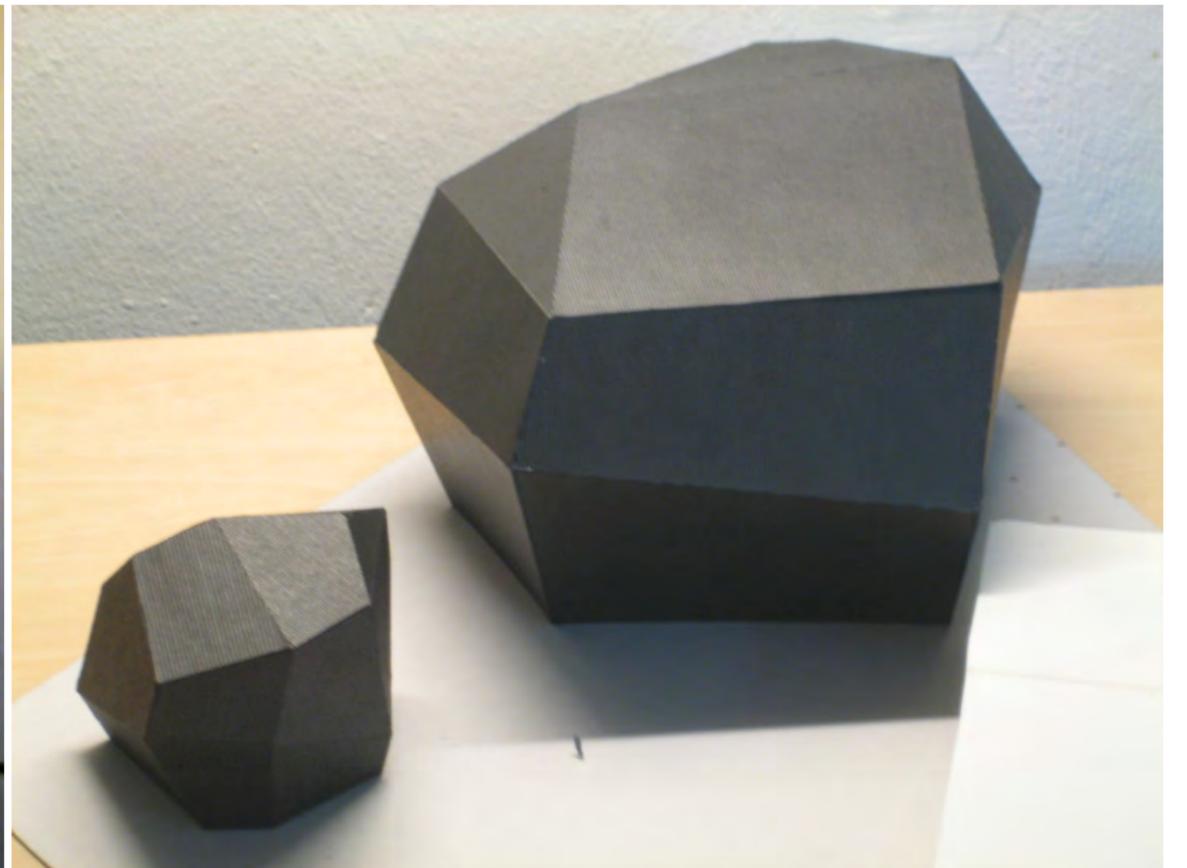
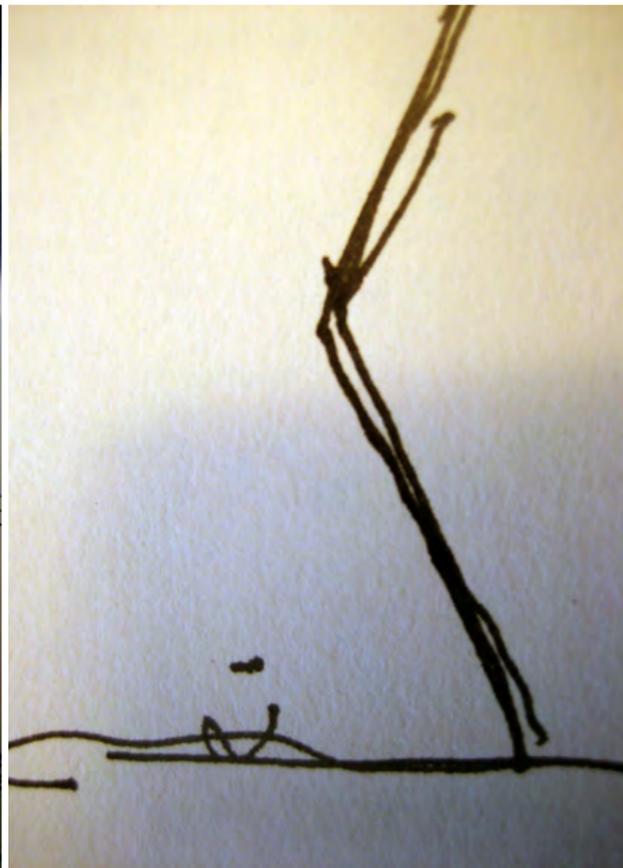


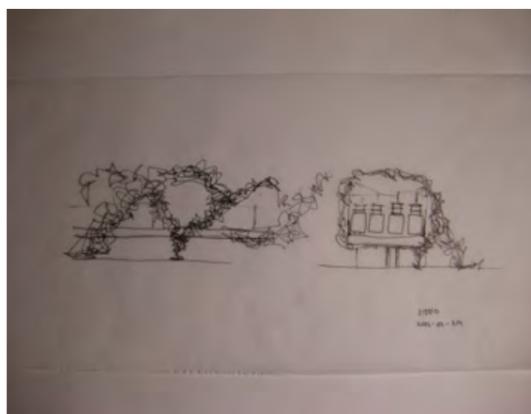
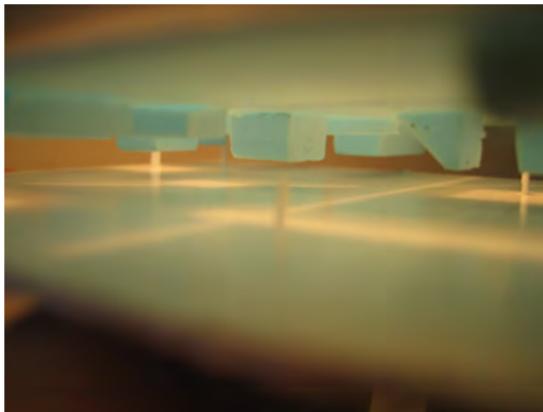
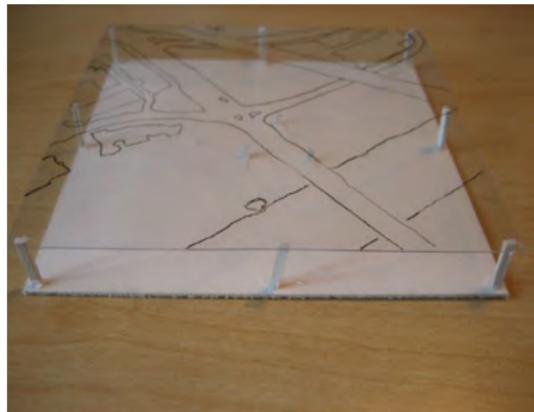
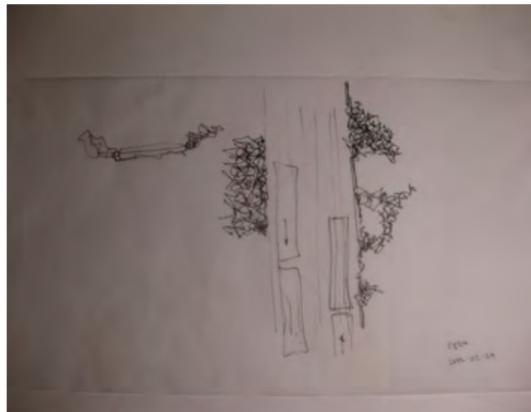
*THE FIELD*



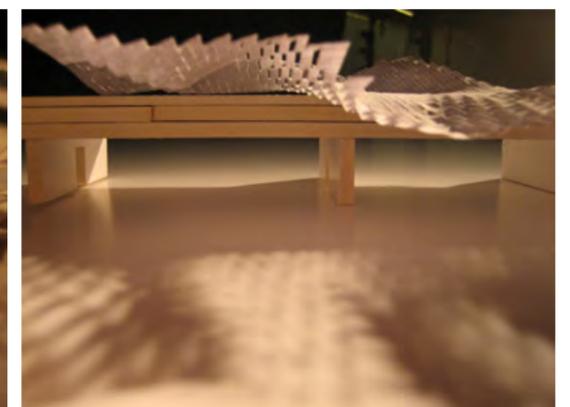
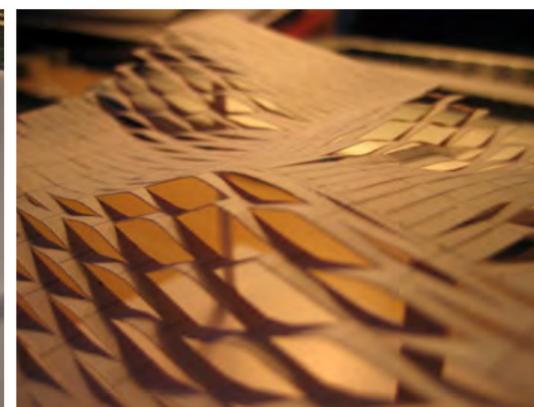
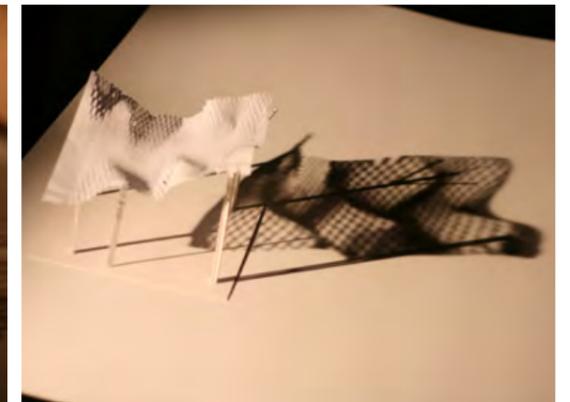


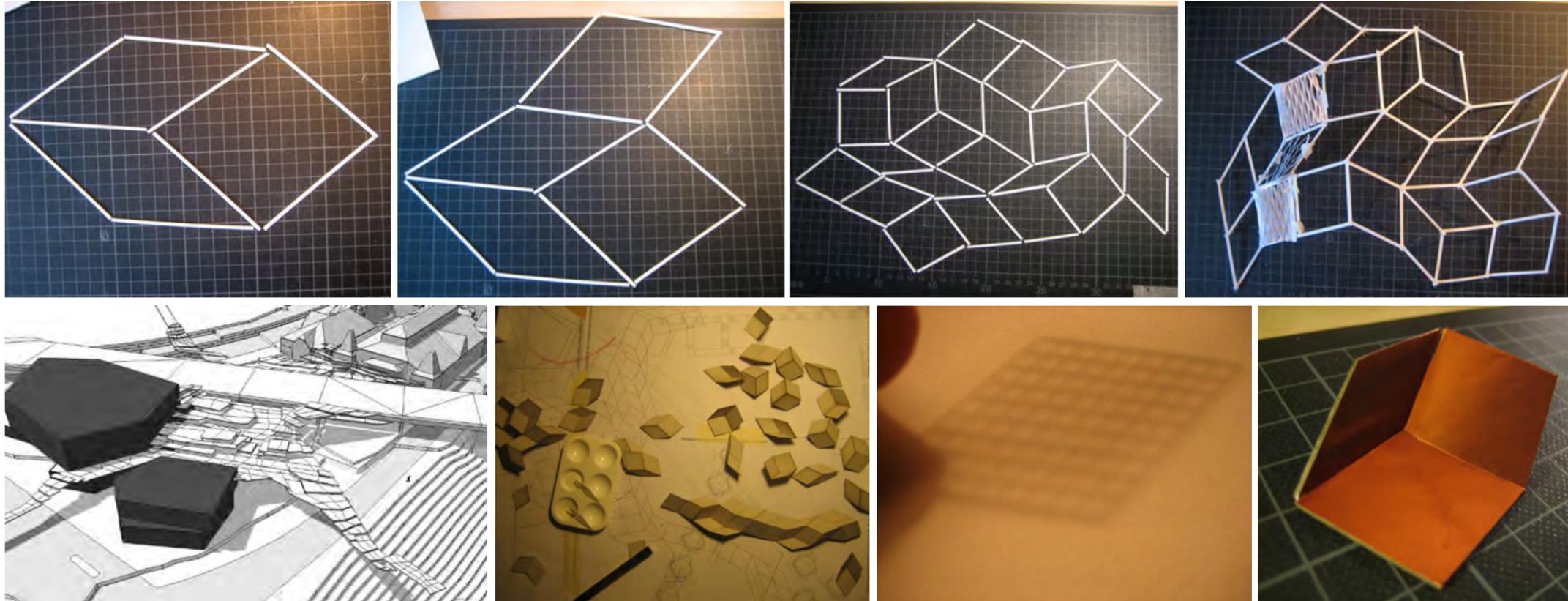
# THE ROCK

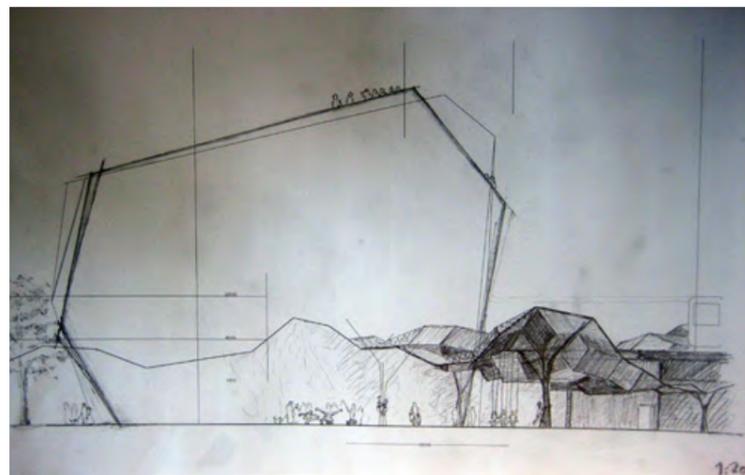
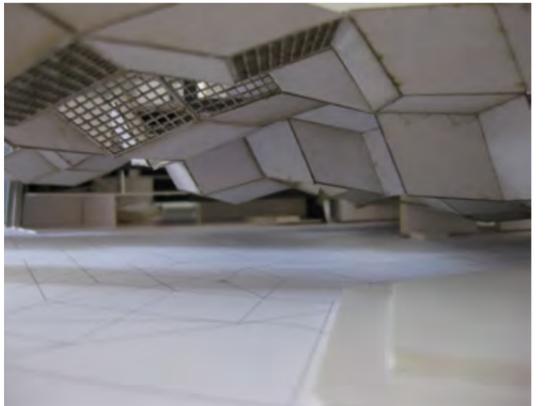
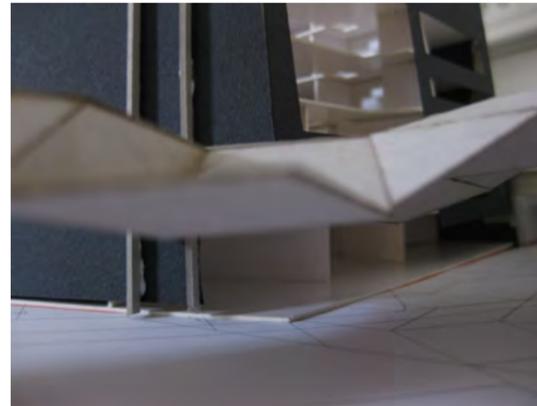




*THE FOREST*







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